

**South Plains College**  
**Common Course Syllabus: MATH 1325**  
**Spring 2020**

**Department:** Mathematics, Engineering, and Computer Science

**Discipline:** Mathematics

**Course Number:** MATH 1325

**Course Title:** Calculus for Business and Social Sciences

**Available Formats:** conventional and internet

**Campuses:** Levelland, Reese, and Dual Credit

**Course Description:** This course is the basic study of limits and continuity, differentiation, optimization and graphing, and integration of elementary functions, with emphasis on applications in business, economics, and social sciences. This course is not a substitute for MATH 2313 or 2413, Calculus I.

**Prerequisite:** Successful completion with a grade of 'C' or better in MATH 1324 or MATH 1314.

**Credit:** 3 **Lecture:** 3 **Lab:** 0

**Textbook:** *Mathematics with Applications in the Management, Natural, and Social Sciences*, Lial, Hungerford, Holcomb, and Mullins, 2019, 12<sup>th</sup> Edition, Prentice Hall/Pearson Education

**Supplies:** Please see the instructor's course information sheet for specific supplies.

**This course partially satisfies a Core Curriculum Requirement:** None

**Core Curriculum Objectives addressed:**

- **Communications skills**—to include effective written, oral and visual communication
- **Critical thinking skills**—to include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information
- **Empirical and quantitative competency skills**—to manipulate and analyze numerical data or observable facts resulting in informed conclusions

**Student Learning Outcomes:** Upon completion of this course and receiving a passing grade, the student will be able to:

1. Apply calculus to solve business, economics, and social sciences problems.
2. Apply appropriate differentiation techniques to obtain derivatives of various functions, including logarithmic and exponential functions.
3. Solve application problems involving implicit differentiation and related rates.
4. Solve optimization problems with emphasis on business and social sciences applications.
5. Determine appropriate technique(s) of integration.

6. Integrate functions using the method of integration by parts or substitution, as appropriate.
7. Solve business, economics, and social sciences applications problems using integration techniques.

**Student Learning Outcomes Assessment:** A pre- and post-test questions will be used to determine the extent of improvement that the students have gained during the semester

**Course Evaluation:** There will be departmental final exam questions given by all instructors.

**Attendance Policy:** Attendance and effort are the most important activities for success in this course. Records of your attendance are maintained throughout the semester. Five (5) absences, **for any reason**, are allotted to the student for the semester. Tardies count as one-half (1/2) of an absence. Tardies will be applied for consistently being late to class, as deemed by the instructor and leaving class early. If this number is exceeded, the instructor has the right to drop you with a grade of F or an X, depending on their discretion.

Plagiarism violations include, but are not limited to, the following:

1. Turning in a paper that has been purchased, borrowed, or downloaded from another student, an online term paper site, or a mail order term paper mill;
2. Cutting and pasting together information from books, articles, other papers, or online sites without providing proper documentation;
3. Using direct quotations (three or more words) from a source without showing them to be direct quotations and citing them; or
4. Missing in-text citations.

Cheating violations include, but are not limited to, the following:

1. Obtaining an examination by stealing or collusion;
2. Discovering the content of an examination before it is given;
3. Using an unauthorized source of information (notes, textbook, text messaging, internet, apps) during an examination, quiz, or homework assignment;
4. Entering an office or building to obtain an unfair advantage;
5. Taking an examination for another;
6. Altering grade records;
7. Copying another's work during an examination or on a homework assignment;
8. Rewriting another student's work in Peer Editing so that the writing is no longer the original student's;
9. Taking pictures of a test, test answers, or someone else's paper.

**Student Code of Conduct Policy:** Any successful learning experience requires mutual respect on the part of the student and the instructor. Neither instructor nor student should be subject to others' behavior that is rude, disruptive, intimidating, aggressive, or demeaning. Student conduct that disrupts the learning process or is deemed disrespectful or threatening shall not be tolerated and may lead to disciplinary action and/or removal from class.

**Diversity Statement:** In this class, the teacher will establish and support an environment that values and nurtures individual and group differences and encourages engagement and interaction. Understanding and respecting multiple experiences and perspectives will serve to challenge and stimulate all of us to learn about others, about the larger world and about ourselves. By promoting diversity and intellectual exchange, we will not only mirror society as it is, but also model society as it should and can be.

**Disability Statement:** Students with disabilities, including but not limited to physical, psychiatric, or learning disabilities, who wish to request accommodations in this class should notify the Disability Services Office early in the semester so that the appropriate arrangements may be made. In accordance with federal law, a student requesting accommodations must provide acceptable documentation of his/her disability to the Disability Services Office. For more information, call or visit the Disability Services Office at Levelland (Student Health & Wellness Office) 806-716-2577, Reese Center (Building 8) 806-716-4675, or Plainview Center (Main Office) 806-716-4302 or 806-296-9611.

**Nondiscrimination Policy:** South Plains College does not discriminate on the basis of race, color, national origin, sex, disability or age in its programs and activities. The following person has been designated to handle inquiries regarding the non-discrimination policies: Vice President for Student Affairs, South Plains College, 1401 College Avenue, Box 5, Levelland, TX 79336. Phone number 806-716-2360.

**Title IX Pregnancy Accommodations Statement:** If you are pregnant, or have given birth within six months, Under Title IX you have a right to reasonable accommodations to help continue your education. To [activate](#) accommodations you must submit a Title IX pregnancy accommodations request, along with specific medical documentation, to the Director of Health and Wellness. Once approved, notification will be sent to the student and instructors. It is the student's responsibility to work with the instructor to arrange accommodations. Contact the Director of Health and Wellness at 806-716-2362 or [email cgilster@southplainscollege.edu](mailto:cgilster@southplainscollege.edu) for assistance.

**Campus Concealed Carry:** Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in South Plains College buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and South Plains College policy, license holders may not carry a concealed handgun in restricted locations. For a list of locations and Frequently Asked Questions, please refer to the Campus Carry page at: <http://www.southplainscollege.edu/campuscarry.php> Pursuant to PC 46.035, the open carrying of handguns is prohibited on all South Plains College campuses. Report violations to the College Police Department at 806-716-2396 or 9-1-1.

**SPC Bookstore Price Match Guarantee Policy:** If you find a lower price on a textbook, the South Plains College bookstore will match that price. The difference will be given to the student on a bookstore gift certificate! The gift certificate can be spent on anything in the store.

If students have already purchased textbooks and then find a better price later, the South Plains College bookstore will price match through the first week of the semester. The student must have a copy of the receipt and the book has to be in stock at the competition at the time of the price match.

The South Plains College bookstore will happily price match BN.com & books on Amazon noted as *ships from and sold by Amazon.com*. Online marketplaces such as *Other Sellers* on Amazon, Amazon's Warehouse Deals, *fulfilled by Amazon*, BN.com Marketplace, and peer-to-peer pricing are not eligible. They will price match the exact textbook, in the same edition and format, including all accompanying materials, like workbooks and CDs.

A textbook is only eligible for price match if it is in stock on a competitor's website at time of the price match request. Additional membership discounts and offers cannot be applied to the student's refund.

Price matching is only available on in-store purchases. Digital books, access codes sold via publisher sites, rentals and special orders are not eligible. Only one price match per title per customer is allowed.

Note: The instructor reserves the right to modify the course syllabus and policies, as well as notify students of any changes, at any point during the semester.

**Math 1325.201MW Syllabus**  
**Mathematics for Business, Economics, Life and Social Sciences**

<b>Instructor:</b> Mrs. Morgan Groves	<b>Office Hours:</b> 10:45am – 12:15pm MW
<b>Email:</b> mgroves@southplainscollege.edu	10:45am – 12pm TR
<b>Office:</b> 223F – Reese Building 2	8:00am – 11:00am Fridays
<b>Office Phone:</b> 716-2735	(or by appointment)

**Textbook:** This section does NOT require you to purchase a textbook. All resources are online through Knewton.com (the online homework system) or in your class notes found on Blackboard.

**Course Requirements:** To maximize the potential to complete this course, a student should attend all class meetings, take notes and participate in class, and complete all homework assignments and examinations including the final exam in the allotted time.

**Homework:** Most homework assignments will be online through a system called Knewton. You can find directions for creating a student account and getting registered into the online homework system attached. Homework is to be completed by the due dates posted on each assignment. No late homework will be accepted. There might be times when homework is written. This work is to be completed in pencil on your own paper showing all steps, the assignment paper acting as a cover sheet. Any written assignments will be due the next class time unless otherwise instructed. The use of any math solving apps/programs (i.e. PhotoMath, etc.) is strictly prohibited and can result in academic dishonest proceedings. All work in this class must be your own!!

**Tests:** There will be a total of 4 exams in this course. No notes/homework/textbooks will be allowed on ANY exam. All exams are expected to be completed in the allotted class time, no exceptions. No exam grades will be dropped. Exam corrections are for your own learning well-being and will not be graded but are expected to be completed after each exam is returned. Exam grades are not posted online anywhere. You will get all of your exams back. It is in your best interest to save ALL graded documents until your final grade is assigned at the end of the term. ***If you do not take the final exam, you will fail the class regardless of your average at the time of the final.***

**Bonus Tests:** There are weekly bonus tests on Knewton. If you complete these tests, you can earn up to 5 percentage points added to your final grade. These tests are optional but they are timed and they do expire at the end of each week. The average of your bonus test scores will determine the number of points added to your final average (i.e. If you average 80% on the bonus tests, then you will be awarded  $80(0.05) = 4$  points to your final average.) Any bonus test you skip will be scored as a 0.

Each student will end the semester as either a blue student or an orange student (Go SPC!). See the specifics of each case below. Understand that the decision to be a blue or orange student lies entirely on the student and is not decided by the instructor. It is the student's effort in the course that will dictate which group each student is in by the end of the term. The group each student belongs to is solely based on homework completion. However, each group has different benefits that are mentioned in the box below. Please be aware at some point in the term, a Blue student who has completed more than half of the homework assignments, quizzes, and labs (if any) will no longer be eligible to become an Orange student. However, an Orange student will get the opportunity to become a blue student all the way until Final Exams

week by starting the assignments as they are assigned and progressing their completion status to more than 50%.

<b>Blue Students</b>	<b>Orange Students</b>
Have attempted (grades higher than 0%) <b>more than half</b> of all homework assignments, quizzes, and labs (if any) – Daily work	Have attempted (grades higher than 0%) <b>less than or equal to half</b> of all homework assignments, quizzes, and labs (if any) – Daily work
<b>Grading:</b> Tests (4 total): 65% Daily: 15% Final Exam: 20% Bonus (Knewton): 5%	<b>Grading:</b> Tests (4 total): 80% Daily: 0% Final Exam: 20% Bonus (Knewton): 5%
Final Exam can replace the lowest midterm exam grade if the final exam score is higher than the lowest midterm exam grade AND the student's attendance records shown <b>no more than 3 absences</b> for the term.	Final Exam can replace the lowest midterm exam grade if the final exam score is higher than the lowest midterm exam grade AND the student's attendance records shown <b>no more than 2 absences</b> for the term.
Any quizzes, worksheets, or labs done in class will go into the Daily work category for a grade.	Any quizzes, worksheets, or labs done in class will go into the Daily work category (0%).

Both Blue and Orange students have the same grading scale:

- A 90 – 105
- B 80 – 89
- C 70 – 79
- D 60 – 69
- F 59 or below

**\*\*\*Note:** Students must justify answers or show work on all problems to receive full credit.

**Late work:** Late work is not accepted. If you do not turn in an assignment on time, you will receive a zero.

**Class Notes:** The class notes (outline) will be posted on Blackboard for you to print. It is the responsibility of the student to bring the notes to class everyday. Be sure to look at the tentative calendar to see what topics we will cover next.

**Calculators:** There will be times throughout the year when students will need a graphing calculator to complete an assignment. This course is taught under the assumption that each student owns a graphing calculator. I recommend a TI 84 series calculator. TI NSpires are NOT recommended unless you are an expert at using them, as the instructor will be of little help.

**Class Rules:**

- Be on time and ready to learn.
- Use only pencil for all assignments.
- Students are not permitted to use electronic devices, other than a calculator, in class. **Put the cell phones away!!**
- During testing, all cell phones should be placed on SILENT or turned off, and all smart watches need to be removed and placed on the floor face-down to the left of your seat. Any student who leaves the classroom for any reason (bathroom, phone call, etc.) during an exam will not be allowed to continue the exam upon their return. Once you leave the classroom during an exam, you are done.
- Adhere to the requirements of the Student Code of Conduct.

Tentative Calendar for Math 1325 Spring 2020				
Day	Date	Topic	Units	Bonus Test
Monday	Jan 13	Syllabus/Limits	1.1	1
Wednesday	Jan 15	Limits & Limits at Infinity/Continuity	1.1 – 1.2	
Monday	Jan 20	<b>MLK Day</b>		2
Wednesday	Jan 22	Limits at Infinity/Continuity	1.2	
Monday	Jan 27	The Derivative	1.3	3
Wednesday	Jan 29	Basic Derivative Rules	1.4	
<b>Monday</b>	<b>Feb 3</b>	<b>Exam 1</b>	<b>Unit 1</b>	4
Wednesday	Feb 5	Exponential & Logarithmic Derivative Rules	2.1	
Monday	Feb 10	Product, Quotient, and Chain Rules	2.2	5
Wednesday	Feb 12	Marginal Analysis	2.3	
Monday	Feb 17	Implicit Differentiation	2.4	6
Wednesday	Feb 19	Related Rates	2.5	
<b>Monday</b>	<b>Feb 24</b>	<b>Exam 2</b>	<b>Unit 2</b>	7
Wednesday	Feb 26	Elasticity	3.1	
Monday	Mar 2	First Derivative Test	3.2	8
Wednesday	Mar 4	Second Derivative Test <i>Written Homework</i>	3.3	
Monday	Mar 9	Derivative Tests Activity		9
Wednesday	Mar 11	L'Hopital's Rule, Absolute Extrema	3.4	
	Mar 16 - 20	<b>Spring Break</b>		10
Monday	Mar 23	Optimization <i>Written Homework</i>	3.5	
<b>Wednesday</b>	<b>Mar 25</b>	<b>Exam 3</b>	<b>Unit 3</b>	11
Monday	Mar 30	Anti-derivatives <i>Written Homework</i>	4.1	
Wednesday	Apr 1	Integration by Substitution	4.2	12
Monday	Apr 6	The Definite Integral, The Fundamental Theorem of Calculus <i>Written Homework</i>	4.3	
Wednesday	Apr 8	Area Between Two Curves <i>Written Homework</i>	4.4	13
Monday	Apr 13	<b>Easter Break</b>		
Wednesday	Apr 15	Integration by Parts	4.5	14
Monday	Apr 20	Integration Summary Activity	4.1 – 4.5	
Wednesday	Apr 22	Applications in Business and Economics	4.6	None
<b>Monday</b>	<b>Apr 27</b>	<b>Exam 4</b>	<b>Unit 4</b>	
Wednesday	Apr 29	Review for Final		None
Monday	May 4	<b>Final Exam</b> <b>5:30pm – 7:30pm</b>	<b>Comprehensive</b>	

Important Dates: Last Day to Drop – April 23<sup>rd</sup>