

ENGLISH 2311 – TECHNICAL WRITING

Summer I COURSE SYLLABUS

COURSE TITLE:	Technical Writing	ENGL 2311- 201
INSTRUCTOR:	Joseph Fly	E-MAIL: jfly@southplainscollege.edu
OFFICE:	313-B	PHONE: (806) 716 - 4634
OFFICE HOURS:	MTWTh: 9:30 - 10:00 & 2:00 – 3:00	

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I. GENERAL COURSE INFORMATION:

COURSE DESCRIPTION: Students will be instructed in the design and preparation of technical writing projects appropriate to the world of work, including resumes, letters, proposals, reports, instructions, brochures and oral presentations. Students will be encouraged to consider the audience of each of their technical communication assignments, paying particular attention to design, style and tone as they deliver accurate and thorough results that are thoughtfully prepared for their readers.

INSTRUCTIONAL OBJECTIVES: By the end of the course, students should be able to do the following:

- Know the requirements of appropriate style and organization in technical communication
- Understand the elements of visual elements in technical communication
- Write various type of technical reports
- Understand basic types of graphic aids and be able to incorporate them in written and oral reports
- Realize the importance of personal responsibility in preparing documents and meeting deadlines
- Understand and deal with ethical issues of technical communication

II. SPECIFIC COURSE/INSTRUCTOR REQUIREMENTS:

A. **TEXTS:** Gurak, Laura & John Lannon:

Strategies for Technical Communication in the Workplace (3rd Ed.)

B. **COURSE ATTENDANCE:** Punctual and regular class attendance is required of all students attending South Plains College. There are no excused absences. Students are responsible for all class work covered during absences. Any student who misses two consecutive weeks will be dropped from the class. Anytime absences become excessive, and, in the instructor's opinion, minimum course objectives cannot be met, students may be dropped. (*SPC General Catalog*) However, students whose absenteeism becomes excessive should not count on the instructor to initiate the drop process. For this course, a total of **six (6) non-consecutive absences** is the maximum allowed. Since this is an internet based course, attendance will be determined both by daily log-ins and completion of assignments. Students who log in, but fail to submit assigned work, including discussion posts, may be dropped.

C. **ACADEMIC INTEGRITY:** The guidelines for academic integrity set forth in the current South Plains College catalog will be followed, but perhaps one specific category should be addressed here: plagiarism and cheating. According to the SPC catalog, "Complete honesty is required of the student in the presentation of any and all phases of course work. This applies to quizzes of whatever length as well as to final examinations, to daily reports and to term papers." Failure to comply with this policy will result in a '0' (no credit) for the assignment and can result in an "F" for the course if circumstances warrant.

Except in extreme cases, disciplinary action in cases of cheating or plagiarism will be handled by and at the discretion of the instructor and, if necessary, in consultation with the department chairperson. Depending on the nature and the severity of the problem, individual instructors may assign penalties from zero for the assignment to an "F" in the course. Extreme cases may result in disciplinary action up to and including expulsion from South Plains College.

D. GRADING POLICY: Final course grades will be calculated using the following percentages:

Business Plan	10%
Resume and Cover letter	10%
Sales Letter / brochure	10%
Company Website	10%
Employee Handbook	10%
Formal Report	10%
Discussions	20%
Final Exam	20%

E. GRADING SCALE:
100-90=A Superior
89-80=B Above average
79-70=C Average
69-60=D Poor
below 60=F Unacceptable

F. ASSIGNMENTS/MAKE-UP TEST POLICY: All writing assignments must be completed and turned in no later than the assigned due date.
- Late work is not accepted. Plan accordingly.

G. STUDENT RESPONSIBILITIES

1. Log in *at least once* each class day.
2. Submit all assignments, responses, discussions, etc, by 11:55 pm, on the assigned due date.
3. Begin assignments early enough to ask for help.
4. Read all assignments carefully enough to ensure comprehension.
5. Be sure to follow all the conventions of standard written English, both on written assignments and in email messages.
6. It is each student's responsibility to be able to use a computer and Blackboard.
7. Read, and understand all class emails and announcements. Check your SPC email every day.
8. All written assignments must clearly follow the assigned topic.

H. ADA STATEMENT: "Students with disabilities, including but not limited to physical, psychiatric or learning disabilities, who wish to request accommodations in this class should notify the Special Services Office early in the semester so that the appropriate arrangements may be made. In accordance with federal law, a student requesting accommodations must provide acceptable documentation of his/her disability to the Coordinator of Special Services. For more information, call or visit the Special Services Office in Bldg 8. Phone: 885-3048, ext 4675 or 4654

Summer I, 2017 CALENDAR

The instructor reserves the right to adjust the calendar based on class needs and instructional objectives

DATE	ASSIGNMENT	PAGES
Mon. June 5 th	Introduction to the course & textbook preview	
Tues. June 6 th	Chapter 1: What is Technical Communication? Introduction of the Case Study	2-24
Wed. June 7 th	Chapter 8: User-Friendly Documents	131-147
Thurs. June 8 th	Chapter 9: The Résumé Chapter 3: Audience & Information The Business Plan	150-173 44-65
Mon. June 12 th	Chapter 4: Ethical Issues	66-74
Tues. June 13 th	Chapter 5: Structuring Information Resume and Cover Letter	76-92
Wed. June 14 th	Chapter 6: Style	93-110
Thurs. June 15 st	Chapter 7: Visuals Sales Letter / Brochure	111-130
Mon. June 16 th	Chapter 19: Blogs, Wikis and Web Pages	362-374
Tues. June 17 st	Chapter 20: Social Media Chapter 2: The Research Process	375-385 25-43
Wed. June 18 th	Chapter 10: Memos and Letters Company Website	175-204

Thurs. June 19 th	Chapter 13: Instructions & Procedures	243-266
Mon. June 26 th	Chapter 11: Definitions	206-219
Tues. June 27 th	Chapter 16: Formal Reports	303-325
Wed. June 28 th	Chapter 14: Summaries Employee Handbook	267-280
Thurs. June 29 th	Chapter 15: Informal Reports	281-301
Mon. July 3 rd	Chapter 17: Proposals	326-349
Tues. July 4 th	Independence Day – no classes	
Wed. July 5 th	Chapter 18: Email and Texts Employee Handbook	350-361
Thurs. July 6 th	Chapter 12: Descriptions	221-241
Mon. July 10 th	Chapter 21: Oral Presentations <i>Review for the final exam</i>	386-404
Tuesday, July 11 th	Final Exam	

GRADE	MEANING	IMPACT IN THE WORKPLACE
<p>A (90-100 points)</p>	<p>An "A" document is excellent work. The audience analysis is insightful, the topic precise, the organization clear and logical. The document contains sufficient detail; the information is accurate, timely, clear, and comprehensive. The writing is excellent: good use of advance organizers, well-developed paragraphs, graceful and concise sentences, and precise word choice. The document is complemented by appropriate, clear, correct, and honest graphics. The design is clear, attractive, and professional.</p>	<p>Your supervisor would be impressed and would pass the document along to his or her supervisors, without revision.</p>
<p>B (80-89 points)</p>	<p>A "B" document is good work. It has almost all the virtues of the "A" document, but one or more of the elements are missing. For instance, persistent spelling errors could reduce an A document to a B. Unprofessional design, ineffective paragraphing, awkward sentences--any of these problems could account for the grade of B.</p>	<p>Your supervisor would appreciate your work, but would want to have the document revised before passing it along.</p>
<p>C (70-79 points)</p>	<p>A "C" document is satisfactory work. Although the document satisfies the requirements of the assignment, it is significantly flawed. Usually, two, three, or more problems make it difficult to read, to understand, or prevent it from fulfilling its purpose. For instance, a proposal that lacks a project calendar and a list of works cited would receive a C despite excellent writing.</p>	<p>Your supervisor would be somewhat disappointed with the document and would want it revised significantly before passing it along. In addition, the supervisor would begin to doubt your ability to complete similar assignments successfully.</p>
<p>D (60-69 points)</p>	<p>A "D" document is unsatisfactory. Although some aspects of the document might be well done, there are numerous or significant problems with its conception or execution.</p>	<p>Your supervisor would have another employee re-do the document. In addition, your supervisor would question your basic competence and suitability for your position. Performance evaluations would reflect this doubt.</p>
<p>F (0-59 points)</p>	<p>An "F" document is failing work. It is submitted after the deadline, it does not respond to the assignment, it is extremely difficult to read, or it is unprofessional in appearance or writing quality.</p>	<p>Your supervisor would likely draw the conclusion that you do not care about the quality of your work, or else lack the competence to perform the work adequately.</p>

