

**Course Syllabus**

**SPCH 1315 (3:3:0)**

**Public Speaking**

**Communication Department**

**Division of Arts and Sciences**

**Levelland**

**South Plains College**

**SPRING 2022**

**Janine Fox**

**Course Syllabus**  
**SPCH 1315 Public Speaking**

**Instructor Information:** *Janine Fox*

**Office:** *Communication Building Room 142*

**Email:** *jfox@southplainscollege.edu* **Phone:** *(806)-716-2452*

**Office hours:** *Tuesday 1:30pm - 2:30pm*

*Wednesday 9:00am - 12:00pm*

*Thursday 9:00am - 12:00pm*

*Friday 10:00am - 11:00am OR by appointment*

\*This syllabus is a tool, not a legal contract. College and department policies are firm, but the professor reserves the right to modify, supplement, or make changes as need arises.\*

**Department:** Communication Department

**Discipline:** Communication Studies

**Credit:** 3 hours lecture

This course satisfies a core curriculum requirement in Speech

**Prerequisites:** There are no prerequisites for this course.

**Available Formats:** conventional, hybrid, online and ITV

**Campus:** Levelland, Reese, Lubbock Center and Plainview

**Inclusive Access Textbook:**

From Entry Level to Executive: All Communication Counts, Janine Fox & Kelley Finley  
with **Top Hat** access \*See TexBook information at the end of your syllabus.\*

**Supplies:**

1. Text/ Access code for Acclaim
2. Notebook(s) and pen/pencil/highlighter
3. White 3x5 notecards
4. Access to a computer for online activities

PLEASE BE SURE TO BRING PAPER, PEN/PENCIL, TEXTBOOK, & SYLLABUS TO EVERY CLASS.

**Course Description:** Application of communication theory and practice to the public speaking context, with emphasis on audience analysis, speaker delivery, ethics of communication, cultural diversity, and speech organizational techniques to develop students' speaking abilities, as well as ability to effectively evaluate oral presentations.

**This course partially satisfies Core Curriculum Requirement: Institutional Foundational Component Area (090)**

**Texas Higher Education Coordinating Board Core Objectives addressed:**

- **Communication Skills** – to include effective written, oral, aural and visual communication
- **Critical Thinking Skills** – to include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information
- **Teamwork Skills** – to include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal
- **Personal Responsibility** – to include the ability to connect choices, actions, and consequences to ethical decision-making
- **Social Responsibility** – to include intercultural competency, knowledge of civic responsibility, and the ability to engage effectively in regional, national, and global communities

**Learning Outcomes:** Upon successful completion of this course, students will:

- Demonstrate an understanding of the foundational models of communication.
- Apply elements of audience analysis.
- Demonstrate ethical speaking and listening skills by analyzing presentations for evidence and logic.
- Research, develop and deliver extemporaneous speeches with effective verbal and nonverbal techniques.
- Demonstrate effective usage of technology when researching and/or presenting speeches.
- Identify how culture, ethnicity and gender influence communication.
- Develop proficiency in presenting a variety of speeches as an individual or group (e.g. narrative, informative or persuasive).

**Course Requirements:**

1. You will be tested on class lecture/discussion materials on scheduled exams.
2. To take thorough notes, study all lecture material, informational handouts, and assigned readings, and work/prepare in a language understood by instructor and class (English).
3. To actively participate in class discussions and group activities.
4. To show maturity and professionalism in preparation of assignments and in classroom behavior. (*Disruptive/inappropriate behavior may result in being dropped from class.*)
5. To show courteousness to fellow classmates/speakers.
6. To initiate consultations with the instructor whenever assistance is needed regarding class assignments.
7. To appropriately cite information obtained from other sources. Cases of plagiarism will be treated as will any case of academic dishonesty, with at least a failing grade for the assignment or examination.
8. To initiate withdrawal from the course if absences become excessive. Your professor may drop you from the course if you miss more than two weeks' worth of class. (Drops as follows: Fall & Spring after 5<sup>th</sup> absence, Summer 3<sup>rd</sup> absence)
9. Students cannot pass the course and may be dropped if missing multiple major grades.

**Academic Honesty:** It is my expectation and the institution's that appropriate citation and documentation is given for materials and information obtained from other sources. Cases of plagiarism will be treated, as will any case of academic dishonesty, with *at least* a failing grade for the assignment/examination. In addition, the student may be dropped from the course with a failing grade. See the **SPC Student Handbook** for more information.

**Student Code of Conduct Policy:** Any successful learning experience requires mutual respect on the part of the student and the instructor. Neither instructor nor student should be subject to others' behavior that is rude, disruptive, intimidating, aggressive, or demeaning. Student conduct that disrupts the learning process or is deemed disrespectful or threatening shall not be tolerated and may lead to disciplinary action and/or removal from class.

**Disabilities Statement:** Students with disabilities, including but not limited to physical, psychiatric, or learning disabilities, who wish to request accommodations in this class should notify the Disability Services Office early in the semester so that the appropriate arrangements may be made. In accordance with federal law, a student requesting accommodations must provide acceptable documentation of his/her disability to the Disability Services Office. For more information, call or visit the Disability Services Office at Levelland (Student Health & Wellness Office) 806-716-2577, Reese Center (Building 8) 806-716-4675, or Plainview Center (Main Office) 806-716-4302 or 806-296-9611.

**Non-Discrimination Statement:** South Plains College does not discriminate on the basis of race, color, national origin, sex, disability or age in its programs and activities. The following person has been designated to handle inquiries regarding the non-discrimination policies: Vice President for Student Affairs, South Plains College, 1401 College Avenue, Box 5, Levelland, TX 79336. Phone number 806-716-2360.

**Title IX Pregnancy Accommodations Statement:** If you are pregnant, or have given birth within six months, Under Title IX you have a right to reasonable accommodations to help continue your education. To activate accommodations you must submit a Title IX pregnancy accommodations request, along with specific medical documentation, to the Director of Health and Wellness. Once approved, notification will be sent to the student and instructors. It is the student's responsibility to work with the instructor to arrange accommodations. Contact Health and Wellness at 806-716-2529.

**Diversity Statement:** In this class, I will establish and support an environment that values and nurtures individual and group differences and encourages engagement and interaction. Understanding and respecting multiple experiences and perspectives will serve to challenge and stimulate all of us to learn about others, about the larger world and about ourselves. Great value is placed on freedom of expression, however certain topics are considered overdone or cliché. These topics will NOT be approved for presentations, so it is important to discuss topic selection for each speech. Some topics may be controversial, so open and honest dialogue will be allowed. Keep in mind that each person has a valuable opinion and our goal is to present sound, reasonable examples and NOT to harass or berate. If we follow these simple rules, no person should be offended, even if they disagree. If you feel there has been some offense made, it is your responsibility to bring it to my attention, in private, as soon as possible.

**Covid-19 Policy Statement:** Consistent with the latest CDC recommendations, we have revised our guidance for students, faculty, and staff who have a known exposure or have tested positive. Anyone with a known exposure should wear a mask for 10 days and should seek a COVID-19 test on day five after exposure. If you test positive or develop symptoms, you should immediately self-isolate and seek a COVID-19 test. Please immediately **notify your instructor, supervisor, and DeEtte Edens**, Associate Director of Health and Wellness, any time you test positive for COVID-19. Anyone who tests positive is required to self-isolate for five days. Following the five-day isolation period, if you are asymptomatic or your symptoms are resolving, you may return to work or class but should wear a mask for five additional days. If you are still symptomatic or have questions, please contact DeEtte Edens at dedens@southplainscollege.edu or 806-716-2376 prior to your return date.

**Assessment and Grading:** This department supports university policies of academic excellence as noted in the student handbook. Interpretation of grades should be considered within the university framework: A=excellent, B=good; C=average; D=inferior; and F=failure. Grades will be calculated based on the amount of points students earn & will be interpreted as: A=900-1000, B=800-899, C=700-799, D=600-699, F=599 and below.

Major Speech Assignments:		Points Earned:	
Impromptu Presentation	50		_____
Introductory Presentation	100		_____
Informative Presentation	100		_____
Persuasive Presentation	100		_____
Exams and Daily Grades:			
Exam 1	100		_____
Exam 2	100		_____
Final Exam	50		_____
Chapter Quizzes	135		_____
Pre-Test Quiz	15		_____
Group Project	100		_____
Peer Evals. (2 @ 25 points each)	50	_____	_____ = _____
Self Evals. (2 @ 25 points each)	50	_____	_____ = _____
Worksheets (5 @ 10 points each)	50	_____	_____ = _____
<hr/>			
<b>Points Possible:</b>	<b>1000</b>	<b>Your Total:</b>	_____

**Graded Assignment Brief Descriptions:**

- Exams (2 @100 points each) and Final Exam (50 points):** Three examinations will be given in order to assess the students' grasp of the material covered in class. Two of the exams will be given during the course of the semester; the final will be given at the end of the semester during Finals Week. FINAL EXAMS MAY ONLY BE TAKEN DURING OPEN TIMES ON FINALS WEEK. You *may* earn an exemption from the final exam if prior to the

final you have 800 points or more with no more than 3 absences, OR if you have perfect attendance. Exams will cover lectures, material discussed in class and online, and material from the textbook.

2. **Presentations (350 points):** Several of the most common types of presentations will be required of students. Students will be graded on their mastery of basic speaking principles and criteria given in class. Students will also be graded on their preparation for their presentations. Speech grades will be lowered for tardies/unexcused absences.
3. **Worksheets, Group Project, Quizzes and Evaluations (400 points total):** This is a highly interactive class that will involve a number of supporting activities. Students are expected to not only attend class, but to participate. You are required to bring your pens/pencils, paper, textbook, and syllabus to EVERY CLASS. I also have a strict NO technology policy. You will be asked to complete worksheet assignments (5 @ 10 points each), a pre-test quiz (15 points) and complete quizzes for each chapter (9 @ 15 points each). You will also be required to complete and upload a Group Project (100 points). Finally, you will be asked to complete 2 different peer evaluations (25 points each) and 2 self-evaluations (25 points each) of speeches. These assignments, among others, may be in class or online using your Top Hat access. You may record all grades in your syllabus for easy access to your progress in the course.

**I DO NOT USE BLACKBOARD FOR THIS CLASS.** It is important that you keep ALL assignments during the semester. Once graded, if you need clarification or have questions, it is your responsibility to provide those documents. In addition, I do not accept emailed assignments unless instructed to do so when assigned.

**Attendance and Tardy Policy:** Please make sure you have read and understand your Student Handbook for SPC policies. For this course, all students enrolled are expected to attend class regularly, complete online requirements by the posted deadline, be on time for speeches and class meetings, and remain until dismissed. Roll will be taken at each class meeting. If a student is tardy, he/she must see the instructor after class to have the absence mark removed. If a student leaves class prior to dismissal of the class, he/she may be counted tardy or absent. Two tardies equals an absence.

Whenever absences become excessive and, in the instructor's opinion, minimum course objectives cannot be met, the student should initiate withdrawal from the course. A student who does not meet the attendance/course requirements of class as stated in this syllabus and does not officially withdraw from this course by the official census date of the semester may be administratively withdrawn from that course and receive a grade of "X". Students are responsible for all class work covered during absences. After 4 unexcused absences or excessive missing work, you may be dropped from the course.

**Make-Up Policy:** Generally, late and/or make-up work is NOT accepted. All work has a deadline and deadlines must be met even if the student is absent. When an unavoidable reason for class

absence arises, such as illness, family death, emergency, an official trip authorized by the college or an official activity, I **may** permit the student to make up work missed ONLY IF DOCUMENTATION IS PROVIDED. This is especially important for presentations. The student should communicate with the instructor to learn what documentation is acceptable. Each student absence will be dealt with on an individual basis. If a student must be absent, she/he should advise the instructor beforehand if possible and if the student is representing the college, they should have a signed permit from his/her coach or sponsor. In all cases, it is the student's responsibility to complete work missed within a reasonable amount of time as determined by the instructor. Each student must make an appointment to make arrangements for make-up work. **Also, late work may not receive full credit.**

**TexBook Program:** This course is in the SPC TexBook program, so you do not need to purchase a textbook or access code for this course.

- What is TexBook? The required textbook/digital content for this course is available to you in Blackboard from the first day of class. The fee for the textbook/digital content is the lowest price available from the publisher and bookstore and is included in your tuition/fee payment.
- How do I access my TexBook? Your course material is in your Blackboard course from the first day of class. Access to your course material is provided either by RedShelf or other links inside your Blackboard course. RedShelf (and many publisher's) ebook features include the ability to hear the text read aloud, highlight, take notes, create flash cards, see word definitions, build study guides, print select pages, and download up to 20% of the book for offline access.
- Help with TexBook issues and support: check with your professor and/or contact <https://solve.redshelf.com/hc/en-us/requests/new>
- Opting out of TexBook: Participating in TexBook is not mandatory, and you can choose to opt-out. However; by opting-out you will lose access to the course [textbook/digital content] and competitive pricing, and you will need to purchase the required course material on your own. If you drop the class or opt-out before the opt-out deadline, the TexBook charge will be automatically refunded to your SPC account. The opt-out deadline for Fall and Spring is the twelfth class day. The opt-out deadline for shorter terms varies between the second and third class day. \*Please consult with your professor before deciding to opt-out.\*

If you still feel that you should purchase the course textbook/materials on your own, send an opt-out email to [tfewell4texasbookcompany@gmail.com](mailto:tfewell4texasbookcompany@gmail.com). Include your first name, last name, student ID number, and the course you are opting out of. Once you have been opted-out, you will receive a confirmation email. If you need assistance, contact the SPC Bookstore: [tfewell@texasbook.com](mailto:tfewell@texasbook.com) /806-716-2399 or [agamble@texasbook.com](mailto:agamble@texasbook.com) /806-716-4610

		Spring 2022 SPCH 1315 Course Schedule	Changes may be made as the semester progresses. *
		*Please note that this schedule is tentative.	
		<b>Required Weekly Readings &amp; Quizzes/Lectures to Watch BEFORE CLASS MEETING</b>	
<b>Week</b>		<b>Tuesday (In-class/Meeting)</b>	<b>Thursday (Online)</b>
1	<i>Reading Quizzes/Speech Assignments/Projects due Tuesdays by 9AM</i> <i>Worksheets/Exams due Thursdays by 11:59PM</i>	18-Jan Introduction to course/Syllabus/Top Hat	20-Jan <u>Get logged into Top Hat ASAP!</u>
2		25-Jan <b>Impromptu Speeches</b> Parts of an Outline	27-Jan <b>Pre-Test Quiz (Due Thu. @ 11:59 PM)</b> <b>Goal Setting Worksheet (Due Thu. @ 11:59 PM)</b>
3	CH 1 CH 2	<b>Chapter Quizzes due today by 9 AM</b> Discuss Chapter/Lecture Info <i>Assign Introductory Presentation</i>	3-Feb <b>PRCA Worksheet (Due Thu. @ 11:59 PM)</b>
4	CH 3 CH 4	<b>Chapter Quizzes due today by 9 AM</b> Discuss Chapter/Lecture Info <i>Outlining Workshop</i>	10-Feb <b>Outline Worksheet (Due Thu. @ 11:59 PM)</b>
5		15-Feb <b>Introductory Presentation Day</b>	17-Feb <b>Self and Peer Evaluations (Due Thu. @ 11:59 PM)</b>
6		22-Feb <b>Introductory Presentation Day</b>	24-Feb <b>Self and Peer Evaluations (Due Thu. @ 11:59 PM)</b>
7	CH 5 CH 6	<b>Chapter Quizzes due today by 9 AM</b> Discuss Chapter/Lecture Info <i>Assign Informative Presentation</i>	3-Mar <b>EXAM 1 (Due Thu. @ 11:59 PM)</b> Over Chapters 1, 2, 3, 4, & 5
8	CH 7 CH 8	8-Mar <b>Chapter Quizzes due today by 9 AM</b> Discuss Chapter/Lecture Info	10-Mar <b>SPRING BREAK</b>
9		15-Mar <b>SPRING BREAK</b>	17-Mar <b>SPRING BREAK</b>
10		22-Mar <b>Informative Presentation Day</b>	24-Mar <b>Self and Peer Evaluations (Due Thu. @ 11:59 PM)</b>
11	CH 10	29-Mar <b>Informative Presentation Day</b>	31-Mar <b>Self and Peer Evaluations (Due Thu. @ 11:59 PM)</b>
12		5-Apr <b>Chapter Quiz due today by 9 AM</b> Discuss Chapter/Lecture Info <i>Assign Group Infographic Project AND Persuasive Presentation</i>	7-Apr <b>Conflict Mgmt. Worksheet (Due Thu. @ 11:59 PM)</b>
13		12-Apr <b>Group Infographic Project Due</b> Persuasive Workshop	14-Apr <b>EXAM 2 (Due Thu. @ 11:59 PM)</b> Over Chapters 6, 7, 8, & 10 <b>Group Evaluation Worksheet (Due Thu. @ 11:59 PM)</b>
14		19-Apr <b>Persuasive Presentation Day</b>	21-Apr
15		26-Apr <b>Persuasive Presentation Day</b>	28-Apr
16	<i>Final Exam</i>	3-May <b>Course Wrap-up!</b> <i>Final Exam Opens at 9 AM</i>	5-May
<b>16</b>	<b>FINALS WEEK</b>	10-May <b>Final Exam DUE Tuesday by 9 AM</b>	