

COURSE: SPCH 1315 PUBLIC SPEAKING

INSTRUCTOR: GINNY ANDREWS

FALL 2024

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***The information below was adapted from Janine Fox's SPCH 1315 syllabus**

* This syllabus is a tool, not a legal contract. College and department policies are firm, but the professor reserves the right to modify, supplement, or make changes as need arises. *

Department: Communication Department

Discipline: Communication Studies

Credit: 3 hours lecture

This course satisfies a core curriculum requirement in Speech

Prerequisites: There are no prerequisites for this course.

Available Formats: conventional, hybrid, online and ITV

Campus: Levelland, Reese, Lubbock Center and Plainview

Course Description: Application of communication theory and practice to the public speaking context, with emphasis on audience analysis, speaker delivery, ethics of communication, cultural diversity, and speech organizational techniques to develop students' speaking abilities, as well as ability to effectively evaluate oral presentations.

This course partially satisfies Core Curriculum Requirement: Institutional Foundational Component Area (090)

Texas Higher Education Coordinating Board Core Objectives addressed:

- **Communication Skills** – to include effective written, oral, aural and visual communication
- **Critical Thinking Skills** – to include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information
- **Teamwork Skills** – to include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal
- **Personal Responsibility** – to include the ability to connect choices, actions, and consequences to ethical decision-making
- **Social Responsibility** – to include intercultural competency, knowledge of civic responsibility, and the ability to engage effectively in regional, national, and global communities

Learning Outcomes: Upon successful completion of this course, students will:

- Demonstrate an understanding of the foundational models of communication.
- Apply elements of audience analysis.
- Demonstrate ethical speaking and listening skills by analyzing presentations for evidence and logic.
- Research, develop and deliver extemporaneous speeches with effective verbal and nonverbal techniques.
- Demonstrate effective usage of technology when researching and/or presenting speeches.
- Identify how culture, ethnicity and gender influence communication.
- Develop proficiency in presenting a variety of speeches as an individual or group (e.g. narrative, informative or persuasive).

Course Requirements:

1. You will be tested on class lecture/discussion materials on scheduled exams.
2. To take thorough notes, study all lecture material, informational handouts, and assigned readings, and work/prepare in a language understood by instructor and class (English).
3. To actively participate in class discussions and group activities.
4. To show maturity and professionalism in preparation of assignments and in classroom behavior. (*Disruptive/inappropriate behavior may result in being dropped from class.*)
5. To show courteousness to fellow classmates/speakers.
6. To communicate with instructor whenever assistance is needed re: class assignments.
7. To appropriately cite information obtained from other sources.
8. To initiate withdrawal from the course if absences become excessive.
9. Students cannot pass the course and should drop if missing multiple major grades.

Academic Honesty: It is my expectation and the institution's that appropriate citation and documentation is given for materials and information obtained from other sources. Cases of plagiarism will be treated, as will any case of academic dishonesty, with *at least* a failing grade for the assignment/examination. See the *SPC Student Handbook* for more information.

Student Code of Conduct Policy: Any successful learning experience requires mutual respect on the part of the student and the instructor. Neither instructor nor student should be subject to others' behavior that is rude, disruptive, intimidating, aggressive, or demeaning. Student conduct that disrupts the learning process or is deemed disrespectful or threatening shall not be tolerated and may lead to disciplinary action and/or removal from class.

For information regarding official South Plains College statements about diversity, disabilities, non-discrimination, Title V Pregnancy Accommodations, and Campus Concealed Carry, please visit: <https://www.southplainscollege.edu/syllabusstatements/>.

Covid-19 Policy Statement: For information and resources about COVID-19, please visit <https://www.southplainscollege.edu/emergency/covid19-faq.php#>.

Assessment and Grading: This department supports university policies of academic excellence as noted in the student handbook. Interpretation of grades should be considered within the university framework: A=excellent, B=good; C=average; D=inferior; and F=failure.

Grades will be calculated based on the amount of points students earn & will be interpreted as: A=900-1000, B=800-899, C=700-799, D=600-699, F=599 and below.

Major Speech Assignments:		Points Earned:
Special Occasion Speech	100	_____
Informative Speech	150	_____
Persuasive Speech	150	_____
Group Speech	100	_____

Exams and Daily Grades:		
Informative Outline	50	_____
Persuasive Outline	50	_____
Group Outline	50	_____
Speech Evals (8)	100	_____
Class Participation	100	_____
Final Exam	150	_____

Points Possible: **1000** **Your Total:** _____

- Percentage Breakdown:
- Special occasion speech 10%
 - Informative speech 15%
 - Informative outline 5%
 - Persuasive speech 15%
 - Persuasive outline 5%
 - Group speech 10%
 - Group outline 5%
 - Class participation 10%
 - Speech evaluations (8) 10%
 - Final Exam 15%

Speeches = 50% Outlines = 15% Class part = 10% Evals = 10% Final exam = 15%

It is important that you keep ALL assignments during the semester. Once graded, if you need clarification or have questions, it is your responsibility to provide those documents. In addition, I do not accept emailed assignments unless instructed to do so when assigned.

Attendance and Tardy Policy: Please make sure you have read and understand your Student Handbook for SPC policies. For this course, all students enrolled are expected to attend class regularly, complete online requirements by the posted deadline, be on time for speeches and class meetings, and remain until dismissed. Roll will be taken at each class meeting. If a student is tardy, he/she must see the instructor after class to have the absence mark removed. If a student leaves class prior to dismissal of the class, he/she may be counted tardy or absent. Two tardies equals an absence.

It is the student's responsibility to withdraw from this course. Otherwise, students will be assigned their earned letter grade at the end of the course. Course averages will be updated twice each week, and guidance will be provided throughout the term to help students decide whether they need to drop the class or not. For more information regarding drops/withdrawals, please visit <https://www.southplainscollege.edu/admission-aid/apply/schedulechanges.php>.

Make-Up Policy: Generally, late and/or make-up work is NOT accepted. All work has a deadline and deadlines must be met even if the student is absent. When an unavoidable reason for class absence arises, such as illness, family death, emergency, an official trip authorized by the college or an official activity, I **may** permit the student to make up work missed ONLY IF DOCUMENTATION IS PROVIDED. This is especially important for presentations. The student should communicate with the instructor to learn what documentation is acceptable. Each student absence will be dealt with on an individual basis. If a student must be absent, she/he should advise the instructor beforehand if possible and if the student is representing the college, they should have a signed permit from his/her coach or sponsor. In all cases, it is the student's responsibility to complete work missed within a reasonable amount of time as determined by the instructor. Each student must make an appointment to plan for make-up work. **Also, late work may not receive full credit.**

Additional Policies:

Intellectual Exchange Statement Disabilities Statement Non-Discrimination Statement Title IX Pregnancy Accommodations Statement Artificial Intelligence Statement • All statements can be found here: <https://www.southplainscollege.edu/syllabusstatements>

Course Schedule

Aug 14-16 Week 1: Introduction to Communication

Aug 19-23 Week 2: Perception & Self

Aug 26-30 Week 3: Verbal & Non-Verbal Communication

Sept 2-6 Week 4: Special Occasion Speech

Sept 9-13 Week 5: Speech Anxiety

Sept 16-20 Week 6: Informative Speaking

Sept 23-27 Week 7: Informative Speech Prep

Sept 30 – Oct 4 Week 8: Informative Speech Presentations

Oct 7-11 Week 9: Informative Speech Presentations

Oct 14-18 Week 10: Persuasive Speaking

Oct 21-25 Week 11: Persuasive Speech Prep

Oct 28-Nov 1 Week 12: Persuasive Speech Presentations

Nov 4-8 Week 13: Persuasive Speech Presentations

Nov 11-15 Week 14: Persuasive Speeches & Group Communication

Nov 18-22 Week 15: Group Presentations

Nov 25-29 Thanksgiving Break

Dec 2-6 Week 16: Group/Final Exam

Dec 9-13 Week 17: Interpersonal Comm & Power of Public Speaking **Grades due Dec 13!**

Dec 16-20 Week 18: LCHS Finals