

South Plains College

Dual Credit SPCH 1315-PUBLIC SPEAKING

Department: Communication Department

Discipline: Speech Communications

Course Number: SPCH1315

Course Title: Public Speaking

Credit: 3 hours lecture

Faculty Information

Instructor: Cynthia Callaham

Email: ccallaham@southplainscollege.edu

Office Hours

Monday	Tuesday	Wednesday	Thursday	Friday
1:45 PM – 3:30 PM	1:45 PM – 3:30 PM	10:30 AM-11:15 PM	1:45 PM – 3:30 PM	10:30 AM-11:15 PM

Appointments are available by request.

Available Formats: Conventional

Campuses: Dual Credit – Ropes ISD

Course Information

SPCH 1315 Public Speaking. This course will require in class and online participation. It is the goal for you to learn and enjoy the process of public speaking. Hopefully, you will gain confidence and improve your public speaking skills.

This course equips students with the skills necessary for successful public speaking. Students will learn to prepare and deliver effective presentations, adapt to various audiences, and adjust to different speaking contexts.

Course Description:

Application of communication theory and practice to the public speaking context, with emphasis on audience analysis, speaker delivery, ethics of communication, cultural diversity, and speech organizational techniques to develop students' speaking abilities, as well as ability to effectively evaluate oral presentations.

This course partially satisfies Core Curriculum Requirement: Institutional Foundational Component Area (090)

Prerequisite: None

Required Course Textbook

Fox, J. & Finley, K. (2018). *From Entry Level to Executive: All Communication Counts*. Fountainhead Press. ISBN:978-1-64485-070-1 WITHOUT Acclaim access or eBook ISBN: 978-1-64485-076-3

Supplies and Technical Requirements:

- ❖ Textbook – bring it to every class
- ❖ White 3x5 notecards
- ❖ Paper, pen, and pencil
- ❖ Charged laptop computer that can access Blackboard and all assignments and activities.

Core Curriculum Objectives

- ❖ **Communications skills**—to include effective written, oral and visual communication
- ❖ **Critical thinking skills**—to include creative thinking, innovation, inquiry, and analysis, evaluation, and synthesis of information
- ❖ **Teamwork**—to include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal
- ❖ **Personal Responsibility**—to include the ability to connect choices, actions, and consequences to ethical decision-making.
- ❖ **Social Responsibility**—to include the demonstrated knowledge and competence, knowledge of civic responsibility, and the ability to engage effectively in regional, national, and global communities.

Student Learning Outcomes/Competencies: Upon successful completion of this course, students will:

1. Demonstrate an understanding of the foundational models of communication.
2. Apply elements of audience analysis.
3. Demonstrate ethical speaking and listening skills by analyzing presentations for evidence and logic
4. Research, develop and deliver extemporaneous speeches with effective verbal and nonverbal techniques.
5. Demonstrate effective usage of technology when researching and/or presenting speeches.
6. Identify how culture, ethnicity and gender influence communication.
7. Develop proficiency in presenting a variety of speeches as an individual or group (e.g. narrative, informative or persuasive).

Student Learning Outcomes Assessment: A pre- and post-test and/or a writing assignment rubric will be used to determine the extent of improvement that the students have gained during the semester.

Class Expectations:

- ❖ Bring all materials (including textbook) to class and take notes.
- ❖ Silence cell phones during class. Cell phones may not be used as a learning device during lecture.
- ❖ Laptops are allowed with instructor permission as needed.
- ❖ I will respond to all messages and emails within 24 hours during the week and 48 hours on the weekend.
- ❖ The last day to drop is December 2nd.
- ❖ Technical issues are never a valid reason for an assignment being late.

Course Evaluation:

<u>Major/Final Grades</u> - Exams, Presentations, finals	80%
<u>Daily Grades</u> - Homework Assignments, Peer/Self Critiques, Outlines, Class Participation	20%

Grading

Access grades on the Blackboard Course Menu (My Grades).

The total number of points you can earn in this class is 1000 points

Final grades are determined as follows:

- ❖ A= 1,000 to 895 points
- ❖ B= 894 to 795 points
- ❖ C= 794 to 695 points
- ❖ D = 694 to 595 points
- ❖ F = 594 or less

Make-up policy:

*** ONLY 1 Speech can be made up.

- ❖ Speeches may be made up on a specified day IF the absence is excused (school trip, death in the family, sickness with a doctor's note). This is up to the instructor's discretion and is done on an individual basis only.
- ❖ Missing Speech will result in lowering that speech grade by 20 points.
- ❖ If you do not complete two major or final grades (Speeches), you will be dropped from the class or take an F at the end of the semester.
- ❖ I do not accept LATE work. All daily assignments are due at 11:59pm on the date they are due. Technical issues are not a valid reason for late work.
- ❖ Because exams are online, you will get one make up exam for any exam that was missed and will cost you 10 points. Must be taken within a week of the original due date!

Callaham's Attendance /Tardy Policy

- ❖ It is important to BE ON TIME to class.
- ❖ Make this class a priority. Attendance is necessary to be successful. Excessive absences may result in you being dropped from the class. Communicate with me when you will miss class for any reason. It is your responsibility to notify me and completing missed work on my time schedule.

Attendance Policy

Students are expected to attend all classes in order to be successful in a course. The student may be administratively withdrawn from the course when absences become excessive as defined in the course syllabus.

When an unavoidable reason for class absence arises, such as illness, an official trip authorized by the college or an official activity, the instructor may permit the student to make up work missed. It is the

student's responsibility to complete work missed within a reasonable period of time as determined by the instructor. Students are officially enrolled in all courses for which they pay tuition and fees at the time of registration. Should a student, for any reason, delay in reporting to a class after official enrollment, absences will be attributed to the student from the first class meeting.

Students who enroll in a course but have "Never Attended" by the official census date, as reported by the faculty member, will be administratively dropped by the Office of Admissions and Records. A student who does not meet the attendance requirements of a class as stated in the course syllabus and does not officially withdraw from that course by the official census date of the semester, may be administratively withdrawn from that course and receive a grade of "X" or "F" as determined by the instructor. Instructors are responsible for clearly stating their administrative drop policy in the course syllabus, and it is the student's responsibility to be aware of that policy.

It is the student's responsibility to verify administrative drops for excessive absences through MySPC using his or her student online account. If it is determined that a student is awarded financial aid for a class or classes in which the student never attended or participated, the financial aid award will be adjusted in accordance with the classes in which the student did attend/participate and the student will owe any balance resulting from the adjustment.

Plagiarism and Cheating:

Students are expected to do their own work on all projects, quizzes, assignments, examinations, and papers. Failure to comply with this policy will result in an F for the assignment and can result in an F for the course if circumstances warrant.

Plagiarism violations include, but are not limited to, the following:

- ❖ Turning in a paper that has been purchased, borrowed, or downloaded from another student, an online term paper site, or a mail order term paper mill;
- ❖ Cutting and pasting together information from books, articles, other papers, or online sites without providing proper documentation;
- ❖ Using direct quotations (three or more words) from a source without showing them to be direct quotations and citing them; or
- ❖ Missing in-text citations.

Cheating violations include, but are not limited to, the following:

- ❖ Obtaining an examination by stealing or collusion;
- ❖ Discovering the content of an examination before it is given;
- ❖ Using an unauthorized source of information (notes, textbook, text messaging, internet, apps) during an examination, quiz, or homework assignment;
- ❖ Entering an office or building to obtain unfair advantage;
- ❖ Taking an examination for another;
- ❖ Altering grade records;
- ❖ Copying another's work during an examination or on a homework assignment;
- ❖ Rewriting another student's work in Peer Editing so that the writing is no longer the original student's;
- ❖ Taking pictures of a test, test answers, or someone else's paper.

Student Code of Conduct Policy:

Any successful learning experience requires mutual respect on the part of the student and the instructor. Neither instructor nor student should be subject to others' behavior that is rude, disruptive, intimidating, aggressive, or demeaning. Student conduct that disrupts the learning process or is deemed disrespectful or threatening shall not be tolerated and may lead to disciplinary action and/or removal from class.

Diversity Statement:

In this class, the teacher will establish and support an environment that values and nurtures individual and group differences and encourages engagement and interaction. Understanding and respecting multiple experiences and perspectives will serve to challenge and stimulate all of us to learn about others, about the larger world and about ourselves. By promoting diversity and intellectual exchange, we will not only mirror society as it is, but also model society as it should and can be.

Disability Statement:

Students with disabilities, including but not limited to physical, psychiatric, or learning disabilities, who wish to request accommodations in this class should notify the Disability Services Office early in the semester so that the appropriate arrangements may be made. In accordance with federal law, a student requesting accommodations must provide acceptable documentation of his/her disability to the Disability Services Office. For more information, call or visit the Disability Services Office at Levelland (Student Health & Wellness Office) 806-716-2577, Reese Center (Building 8) 806-716-4675, or Plainview Center (Main Office) 806-716-4302 or 806-296-9611

Nondiscrimination Policy:

South Plains College does not discriminate on the basis of race, color, national origin, sex, disability or age in its programs and activities. The following person has been designated to handle inquiries regarding the non-discrimination policies: Vice President for Student Affairs, South Plains College, 1401 College Avenue, Box 5, Levelland, TX 79336. Phone number 806-716-2360.

Title IX Pregnancy Accommodations Statement

If you are pregnant, or have given birth within six months, Under Title IX you have a right to reasonable accommodations to help continue your education. To [activate](#) accommodations you must submit a Title IX pregnancy accommodations request, along with specific medical documentation, to the Director of Health and Wellness. Once approved, notification will be sent to the student and instructors. It is the student's responsibility to work with the instructor to arrange accommodations. Contact Health and Wellness at 806-716-2529.

Covid-19 Policy Statement:

If you are experiencing any of the following symptoms, please do not attend class and either seek medical attention or get tested for COVID-19.

- Cough, shortness of breath, difficulty breathing
- Fever or chills

- Muscles or body aches
- Vomiting or diarrhea
- New loss of taste and smell

Please also notify DeEtte Edens, BSN, RN, Associate Director of Health & Wellness, at dedens@southplainscollege.edu or 806-716-2376.

SPC Bookstore Price Match Guarantee Policy:

If you find a lower price on a textbook, the South Plains College bookstore will match that price. The difference will be given to the student on a bookstore gift certificate! The gift certificate can be spent on anything in the store.

If students have already purchased textbooks and then find a better price later, the South Plains College bookstore will price match through the first week of the semester. The student must have a copy of the receipt and the book has to be in stock at the competition at the time of the price match.

The South Plains College bookstore will happily price match BN.com & books on Amazon noted as *ships from and sold by Amazon.com*. Online marketplaces such as *Other Sellers* on Amazon, Amazon's Warehouse Deals, *fulfilled by Amazon*, BN.com Marketplace, and peer-to-peer pricing are not eligible. They will price match the exact textbook, in the same edition and format, including all accompanying materials, like workbooks and CDs.

A textbook is only eligible for price match if it is in stock on a competitor's website at time of the price match request. Additional membership discounts and offers cannot be applied to the student's refund.

Price matching is only available on in-store purchases. Digital books, access codes sold via publisher sites, rentals and special orders are not eligible. Only one price match per title per customer is allowed.

Note: The instructor reserves the right to modify the course syllabus and policies, as well as notify students of any changes, at any point during the semester.

Fall 2021 Dual Credit SPCH 1315 Schedule

Monday 12:48 PM-1:33 PM	Tuesday 12:48 PM-1:33 PM	Wednesday 12:48 PM-1:33 PM	Thursday 12:48 PM-1:33 PM	Friday 12:48 PM-1:33 PM
	8/24 Set Up Blog	8/25 Blog Set Up	8/26 Go over Syllabus Textbook Blackboard	8/27 Discuss Goals and PRCA Pretest
8/30 Module 1 Read chapter 1 9/3/2021 by end of class	8/31 Chapter 1 Discussion	09/1 Communication Processes Video Blog 1 – Introduce yourself	9/2 Chapter 1 Quiz Discuss Speech Apprehension	9/3 Get to Know you Discussion- due Work on Speech Apprehension Blog- Blog 2 Read chapter 6 independently
9/6 Labor Day No Class	9/7 Module 2 Discuss Chapter 6	9/8 Body Language Video Read article <i>Sending Smiley Emojis</i> Blog 2 due	9/9 Video- <i>Your Body Language May Shape Who You Are</i> Discuss	9/10 Individual Article- video presentation through Body Language flipgrid due Read Chapter 3 by Monday
9/13 Module 3 Discuss Chapter 3 Discussion 1 Due	9/14 Communication Analysis discussion Assignment discussed	9/15 Intro Speech Video Intro Speech Outline	9/16 Chapter 3 Quiz Work on Intro Speech Outline due Must be approved by Callaham by end of class	9/17 Communication Analysis Assignment- Due Work on Intro Speech
9/20 Intro Speech Group 1 Discussion#2 due	9/21 Intro Speech Group 2	9/22 Intro Speech Group 3	9/23 Intro Speech Group 4	9/24 Intro Peer Critique Intro Self Critique Due at end of class
9/27 Module 4 Read Chapter 2	9/28 Discuss Chapter 2 Lost the art of listening TED talk	9/29 Article Analysis Listening Group assignment due	9/30 Chapter 2 Quiz	10/01 Discussion #3 Due Work on Blog 3 Read Chapter 4 before class Oct. 4th

10/4 Module 5 Discuss Chapter 4 HW: Read Chapter 5 before class on Tuesday, Oct. 5 Blog 3 – Listening Due	10/5 Discuss Chapter 5	10/6 Instructor Video Infographic of Chapters 4 and 5	10/7 Organizational Format Assignment	10/8 Discussion #4 due Read Chapter 7 before class on Monday, Oct. 11
10/11 Module 6 Topic approval for Informative Speech due today	10/12 Smart Start Modules Informative Speech Outline explanation	10/13 Chapter 7 discussion Smart Start Modules Quiz Informative Speech Outline All due at end of class	10/14 Discussion #5 due Work on Speeches Callaham gone to TSCA	10/15 SPC FALL BREAK You can use class time to work on Informative Speech Callaham gone to TSCA
10/18 Informative Speech Group 1	10/19 Informative Speech Group 2	10/20 Informative Speech Group 3	10/21 Informative Speech Group 4	10/22 Info Self critique Info Peer critique due
10/25 Module 7 Discuss Chapter 8	10/26 Death by PowerPoint Video	10/27 Chapter 7 & 8 Quiz Work on Individual article presentation through flip grid -due 10/29	10/28 <i>Bad Presentation Masterclass video Worst Presentation Ever.avi</i>	10/29 Discussion #6 due Individual Article- video presentation through Flipgrid due
11/1 Module 8-Persuasive Speech Review and Guidelines Topic Due at end of class Blog 4 Due	11/2 Persuasive Speech Video Examples Discuss persuasive vs bullying	11/3 Group Debate Persuasive vs bullying	11/4 Persuasive Outline due at beginning of class	11/5 Work on Persuasive speech.
11/8 Persuasive Group 1	11/9 Persuasive Group 2	11/10 Persuasive Group 3 Blog 4- Importance of Persuasion Due	11/11 Persuasive Group 4	11/12 Per. Self Critique Per. Peer Critique Read Chpt 10 by Nov. 15th
11/22 Thanksgiving Holiday – No Class	11/23 Thanksgiving Holiday – No Class	11/24 Thanksgiving Holiday – No Class	11/25 Thanksgiving Holiday – No Class	11/26 Thanksgiving Holiday – No Class

11/29 Module 10 Discuss Chapters 11 &12	11/30 Callaham gone Work on discussions Turn in virtually your special occasions topic for approval	12/1 Callaham gone Individual Article video presentation- Flipgrid	12/2 Watch Special occasions speeches The good, the bad, the ugly Discussion 8& 9 due Last Day to Drop Callaham gone	12/3 Turn in Outline for special occasions speech at beginning of class.
12/6 Special Occasion Speech Group 1	12/7 Special Occasion Group 2	12/8 Special Occasion Group 3	12/9 Special Occasion Group 4	12/10
12/13 Discussion 10 due at beginning of class Review	12/14 Final Exam	12/15	12/16	

Assignments	Points
Introductory Speech	100
Informative Speech	100
Persuasive Speech	100
Special Occasions	100
Group Project	150
Blogs -(50 points each)	200
Discussions (10 points each)	100
Quizzes (10 points each)	50
Individual article analysis and other assignments	100

Total: 1000 points