

Flex Course Syllabus
SPCH 1321 Business and Professional Speech
Fall 2020

Professor Information

Professor:Rebecca Greene

Email: rgreene@southplainscollege.edu **Phone:** 806.716.2445

Virtual Office Hours in Blackboard Collaborate: By appointment. Please let me know if you would like to meet and I will be happy to meet you online!

Face to Face Office Hours:	Levelland CM 140	Lubbock Center 125K
	M/W 9-10 am Bb Collaborate	T/Th 12:30-3:00 pm
	W 2:30-3:30 pm	
	F 10am-Noon	

Communication Plan

- Expect an email reply within 24 hours on weekdays, and within 48 hours on weekends or holidays. If you don't hear back from me, please contact me again.
- Please use the SPC email found at the top of the syllabus for sending e-mail messages to me. I don't use the email messages application in Blackboard.
- I will be posting course related announcements in Blackboard.
- I will use Remind for quick announcements and questions from students.

Course Description and Purpose

Welcome to SPCH 1321-Business & Professional Communication! It is my sincere hope that you will learn to enjoy the process of public speaking while gaining confidence, improving your skills, and making new friends.

This course includes the basic principles of speech applied to communications in business and professional settings. The course emphasizes practice in the construction and delivery of various types of speaking situations and the application of interpersonal skills that occur in a business, organizational, or professional setting.

This is called a flex course to allow us flexibility during the covid-19 pandemic. We may have to change the course meeting environment at some point during the semester. We all need to be flexible and do our best to be accommodating and helpful to our classmates and professor this semester.

Required Course Textbook From Entry Level to Executive: All Communication Counts by Janine Fox and Kelley Finley, Fountainhead Press, 2nd edition WITHOUT Acclaim or Tophat access: Print Edition \$37.15 ISBN: 9781644850701

E-book ISBN: 9781644850060 at <https://www.vitalsource.com/>

The SPC Bookstore says it will have the e-book soon.

Supplies

1. Textbook (see above)
2. One audio recording device
3. Notebook(s) and pen/pencil/highlighter
4. Choice of sensory aid materials for oral presentations
5. Access to a computer for online activities, quizzes, and tests-this is particularly important this semester when we may have to quarantine or move online completely, depending on what happens with the coronavirus.

Core Objectives satisfied

- Communication Skills - to include effective development, interpretation and expression of ideas through written, oral and visual communication
- Critical Thinking - to include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information
- Team Work - to include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal
- Social Responsibility - to include intercultural competence, knowledge of civic responsibility, and the ability to engage effectively in regional, national, and global communities
- Personal Responsibility - to include the ability to connect choices, actions and consequences to ethical decision-making

This course satisfies a Core Curriculum Requirement: Institutional Foundational Component Area (090)

Course Outcomes

Upon completion of this course, the student should be able to demonstrate proficiency in the following areas:

1. **Communication Process:** Understand and apply the communication process.
2. **Communication Systems and Cultures:** Develop an awareness and understanding of communication systems and cultures.
3. **Verbal Communication:** Identify, prepare, and deliver clear messages and presentations.
4. **Nonverbal Communication:** Understand, define, utilize, and interpret different categories of nonverbal communication.
5. **Listening:** Understand the causes of poor listening, and realize the organizational and personal benefits of active listening.
6. **Interviewing:** Identify different types of interviews, evaluate effective interview skills, prepare job interview documents, and conduct an effective information gathering interview.
7. **Small Groups:** Identify the characteristics of small groups, identify the steps used for problem solving, and understand leadership tasks as well as functional and dysfunctional team behaviors.
8. **Public Speaking:** Successfully prepare and deliver multiple credible, confident presentations. Evaluate the speaking skill and content of other speakers.

Course Requirements

1. To read the information assigned; you will be tested on this material, in addition to class lecture/discussion materials on scheduled exams.
2. To take thorough notes and study all lecture material, informational handouts, and assigned readings.
3. To actively participate in class discussions and group activities.
4. To show maturity and professionalism in preparation of assignments and in classroom behavior.
5. To show courteousness to fellow classmates/speakers.
6. To initiate consultations with the instructor whenever assistance is needed regarding class assignments.
7. To appropriately cite information obtained from other sources, both in written and verbal formats. Please refer to the academic honesty section below for further details.
8. To initiate withdrawal from the course if absences become excessive.

Student Code of Conduct Policy

Any successful learning experience requires mutual respect on the part of the student and the instructor. Neither instructor nor student should be subject to others' behavior that is rude, disruptive, intimidating, aggressive, or demeaning. Student conduct that disrupts the learning process or is deemed disrespectful or threatening will not be tolerated and may lead to disciplinary action and/or removal from class.

Plagiarism and Cheating

Students are expected to do their own work on all outlines, quizzes, presentations, examinations, and papers. Failure to comply with this policy will result in an F for the assignment and can result in an F for the course if circumstances warrant.

Plagiarism violations include, but are not limited to, the following:

1. Turning in an outline or paper that has been purchased, borrowed, or downloaded from another student, an online term paper site, or a mail order term paper mill;
2. Cutting and pasting together information from books, articles, other papers, or online sites without providing proper documentation;
3. Using direct quotations (three or more words) from a source without showing them to be direct quotations and citing them; or
4. Missing in-text or verbal citations.

Cheating violations include, but are not limited to, the following:

1. Obtaining an examination by stealing or collusion;
2. Discovering the content of an examination before it is given;
3. Using an unauthorized source of information (notes, textbook, text messaging, internet, apps) during an examination: **I expect you to use notes and the textbook for quizzes**
4. Entering an office or building to obtain unfair advantage;
5. Taking an examination for another;
6. Altering grade records;
7. Copying another's work during an examination or on a homework assignment;
8. Taking pictures of a test, test answers, or someone else's paper.

Course Organization

This course is organized into weeks. You can access the weeks by clicking on the Course Content link on the Course Menu in Blackboard. Each week will contain a combination of reading assignments, lecture videos or screencasts, links to additional readings and/or video material, and other content that will help you understand the focus of that particular week. Additionally, there will be various assessments included each week, such as quizzes, learning activities, major assignments discussion boards and comments, video conferences, speeches, and peer and self-evaluations. Check the course schedule to see the specific assessments included each week and specific due dates for each assessment.

You can access your grades on the Blackboard Course Menu (My Grades). Grades will be posted after the due date and after all assignments have been graded. Speech Grading Rubrics will be made available to you when speeches are assigned so that you can prepare for my assessment methods.

Your final grade will be determined as follows:

- To earn an A, you need 89.5%
- To earn a B, you need 79.5%
- To earn a C, you need 69.5%
- To earn a D, you need 59.5%
- If your percentage is 59.4 or less, you will earn an F

If you have questions about or are concerned about a specific grade you earned, you will need to email me or visit me in virtual or face-to-face office hours to discuss the grade. If you want to appeal a grade you earned on a specific assignment, you have one week after the grade has been posted in Blackboard to approach your instructor about your questions or concerns. After one week, I will consider the matter closed. When you approach me after viewing your grade, you are expected to have revisited the assignment or speech description, the grading rubric, and the feedback provided to you by me.

Grade Distribution

Test 1	7%-100 points
Test 2	8%-100 points
Test 3	10%-100 points
Cover Letter/Resume Assignment	10%-100 points
Career Research Interview	10%-100 points
Introduction Presentation	10%-100 points
Persuasive Presentation	10%-100 points
Informative Presentations	10%-100 points
Quizzes	10%-all quiz scores averaged
Participation/Activities	15%-all participation points averaged

Course Work

1. **Presentations** You will deliver two major and several group impromptu speeches in the course. More information about speech purposes and topics, instructions, and assessment methods will be included in the weeks. Below you will find basic information about each speech.
 - The Introductory Speech will be delivered to your audience face to face if we are still meeting in that format when this speech is delivered.
 - The Persuasive Speech will be delivered to your audience face to face if we are still meeting in that format when this speech is delivered.
 - The Informative Speech will be recorded and you will inform me about your career research interview. You must be an attentive audience member for presentations given during your scheduled group time, and you must complete all speeches to pass this course. Points will be deducted from your presentation if you are late, not ready when it is your turn to speak, and/or not an attentive and respectful audience member. Additional information can be found within weekly folders.
2. **Peer and Self-Evaluations** You will complete peer evaluations and self-evaluations. These evaluations will give you the opportunity to reflect on your own speeches and the speeches of your group members.
3. **Chapter and Lecture Quizzes** You will take quizzes based on chapter and supplemental readings, lecture videos, and any other supplemental material presented in each week.
4. **Learning Participation & Activities** You will complete learning activities designed to help you apply course material and prepare for your upcoming speeches.
5. **Vlog Entries and Vlog Group Comments** You will create 1-2 minute vlogs (Video Blogs) related to course and module material. These vlog entries will require you to summarize content, apply content to your personal life, reflect on your experiences in the course, practice skills taught in the course, and ask questions of your group members. Additionally, you will respond to the questions posed in the vlog entries of your group members.
6. **Exams** There will be 3 major exams during the course.

Late Work Policy

Quizzes, learning activities, discussions, vlogs/comments, speeches, and peer and self-evaluations are due by 11:59pm Central Standard Time on the due date listed on the Course Schedule.

Speeches are mandatory. Because our meeting times are strictly scheduled, **you are allowed to make-up ONE speech only**. The instructor determines the date/time of the makeup and it will result in a deduction of points of 20 pts.

Students who enroll in a course but have "Never Attended" by the official census date, as reported by the faculty member, will be administratively dropped by the Office of Admissions and Records.

Make-Up Policy

Make-up work is NOT guaranteed. When an unavoidable reason for class absence arises, such as illness, an official trip authorized by the college or an official activity, the instructor **may** permit the student to make up work missed. If a student must be absent to represent the college, she/he should advise the instructor beforehand and should have a signed permit from his/her coach or sponsor. In such cases, it is the student's responsibility to complete work missed within a reasonable amount of time as determined by the instructor. Each student must make an appointment with the instructor to make arrangements for make-up work. **Late work will not receive full credit.**

Course and Technical Help

Do not hesitate to call or e-mail me if you have course-related questions. I am here to guide you through the course. Generally, I will try to respond to calls and e-mails within 24 hours during the week.

Be aware that the Instructional Technology office and Blackboard both recommend using a browser other than Internet Explorer when using Blackboard.

Please realize that this is not a computer class, so our content is business and professional communication, not Windows or Word processing. I can answer any questions about the course content or assignments, but I will be no help with technical problems.

Blackboard Support

For Blackboard support you make refer to the following resources:

1. When you log into Blackboard (BB), at the very top of the page, you will see a question mark icon with the word help next to it. Click on that icon.
2. You may also contact
Secretary to the Director of Instructional Technology
Ext. 2180
Direct: 806-716-2180
blackboard@southplainscollege.edu
3. On the Student tab of MySPC, there is a menu of folders on the left. Click the folder labeled "Distance Education" for more information about blackboard and web browser.

Professor Expectations of the Student

- You are expected to log into the Blackboard course **at LEAST 3 times/week** to be aware of possible announcements/reminders and to pace your progress in the course.
- Higher institutions recommend that students plan to spend 2-3 hours of outside study for every 1 hour of in-class time. For a flex 3 credit-hour semester class, that means a total time investment of 9-12 hours per week. This is a time investment! Make sure you have the time.
- Online and in-class course activities promote learning and the creation of a learning community, so they are encouraged and expected.
- Students are expected to maintain an environment conducive to learning, which includes "netiquette" (Internet etiquette). Ensure that your e-mail messages, discussion board postings, and other electronic communications are thoughtful. Be concise and clear. Diverse opinions are welcome in this course, and you are expected to demonstrate an open mind and courtesy when responding to the thoughts and ideas of others. If you disagree with someone, respond with respect.

I encourage you to read written responses to yourself out loud before you post them. I often catch my own awkward phrasing and other mistakes when I read my written words out loud BEFORE I hit send/submit.

Fall 2020 Facemask Policy

It is the policy of South Plains College for the Fall 2020 semester that as a condition of on-campus enrollment, all students are required to engage in safe behaviors to avoid the spread of COVID-19 in the SPC community. Such

behaviors specifically include the requirement that all students properly wear CDC-compliant face coverings while in SPC buildings including in classrooms, labs, hallways, and restrooms. Failure to comply with this policy may result in dismissal from the current class session. If the student refuses to leave the classroom or lab after being dismissed, the student may be referred to the Dean of Students on the Levelland campus or the Dean/Director of external centers for Student Code of Conduct Violation.

Diversity Statement

In this class, the teacher will establish and support an environment that values and nurtures individual and group differences and encourages engagement and interaction. Understanding and respecting multiple experiences and perspectives will serve to challenge and stimulate all of us to learn about others and the different ways we experience the world. By promoting diversity and intellectual exchange, we will not only mirror society as it is, but also model society as it can and should be.

ADA Statement

Students with disabilities, including but not limited to physical, psychiatric, or learning disabilities, who wish to request accommodations in this class should notify the Disability Services Office early in the semester so that the appropriate arrangements may be made. In accordance with federal law, a student requesting accommodations must provide acceptable documentation of his/her disability to the Disability Services Office. For more information, call or visit the Disability Services Office at Levelland (Student Health & Wellness Office) 806-716-2577, Reese Center (Building 8) 806-716-4675, or Plainview Center (Main Office) 806-716-4302 or 806-296-9611.

Non-Discrimination Statement

South Plains College does not discriminate on the basis of race, color, national origin, sex, disability or age in its programs and activities. The following person has been designated to handle inquiries regarding the non-discrimination policies: Vice President for Student Affairs, South Plains College, 1401 College Avenue, Box 5, Levelland, TX 79336. Phone number 806-716-2360.

Title IX Pregnancy Accommodations Statement

If you are pregnant, or have given birth within six months, Under Title IX you have a right to reasonable accommodations to help continue your education. To activate accommodations you must submit a Title IX pregnancy accommodations request, along with specific medical documentation, to the Director of Health and Wellness. Once approved, notification will be sent to the student and instructors. It is the student's responsibility to work with the instructor to arrange accommodations. Contact Crystal Gilster, Director of Health and Wellness at 806-716-2362 or email cgilster@southplainscollege.edu for assistance.

Campus Concealed Carry

South Plains College permits the lawful carry of concealed handguns in accordance with Texas state law, and Texas Senate Bill 11. Individuals possessing a valid License to Carry permit, or the formerly issued Concealed Handgun License, may carry a concealed handgun at all campus locations except for the following:
Natatorium
For a complete list of campus carry exclusions zones by event, please visit <http://www.southplainscollege.edu/campuscarry.php>

SPC Bookstore Price Match Guarantee Policy

The SPC bookstore has a policy about price matching. Visit the bookstore for more detail.

Week begins on	Week #	In-Class Content	Weekly Reading/Watching	Online Work *All online assignments are due at 11:59pm*
24-Aug	Week 1	Introductions & Syllabus		Story assignment due on 8/31
31-Aug	Week 2	Communication Principles	Chapter 1, 2 Listening TED Talk	See Week 2 Folder Quizzes 9/8
7-Sep	Week 3	Resume & Cover Letter	Chapter 9 Watch Cover Letters video if we don't have time	See Week 3 Folder Quizzes 9/14 Resume & Cover Letter 9/15
14-Sep	Week 4	Interviews Illegal Interview questions Career Research Interview	Chapter 6 pages Interviewing Video	See week 4 folder Quizzes 9/22
Test 1 opens 9/22 and closes 9/28 at midnight. Review all the quizzes before you take the test.				
21-Sep	Week 5	Speech Development Introduction Speech	Chapter 3 Chapter 4 Speech organization video	Quizzes due 9/21 See Week 5 folder
28-Sep	Week 6	Outlines-bring rough draft Presentation aids Delivery	Chapter 8 TED Talk	Quizzes due 9/28 See Week 6 Folder
5-Oct	Week 7	Introduction Speech Day		-Introduction Outline due before class on speech day Peer Feedback Self Feedback due 10/13
12-Oct	Week 8	Persuasion Source citation	Chapter 4/5 (selected pages) Chapter 7 Watch example speech	Quizzes due 9/19 See Week 8 folder
19-Oct	Week 9	Logic Bring rough draft		See Week 9 folder Quizzes due 10/26
26-Oct	Week 10	Persuasive Speech Day		Persuasive Outline due before class on speech day Peer Feedback Self-Feedback due 10/13
Test 2 opens 10/27 and closes 10/3 at midnight. Review quizzes from weeks 5-10.				
2-Nov	Week 11	Cultural Communication	Chapter 11- Intercultural/Gender	See Week 11 folder Quiz due 11/10
9-Nov	Week 12	Handling Conflict	Chapter 11-pages 109-110	See Week 12 Folder Quiz due 11/17

Career Research Interview Assignment Due on 11/14				
Week begins on	Week #	In-Class Content	Weekly Reading/Watching	Online Work *All online assignments are due at 11:59pm*
16-Nov	Week 13	Collaborating in Groups	Chapter 10	See Week 13 Folder Quiz due 11/24
23-Nov	Week 14	Online group workday	Happy Thanksgiving!	See Week 14 Folder
30-Nov	Week 15	Group Projects due at the end of the week		Group projects due 12/4
5-Dec	Finals	Test 3 opens 12/3 and closes on 12/9 at midnight. Review quizzes from weeks 11-13.		

Important Notes

- Cell phones and other technology:** We will occasionally use cell phones in class. At all other times, please turn off or put your phone on “airplane” or “do not disturb” mode and keep it out of sight. Many studies have found cell phone use to be an obstacle to learning in class. Cell phone use is a distraction to all members of the class—especially yourself. They distract me too. In addition, cognitive and behavioral scientists have found that electronic devices can erode the ability to concentrate. The ability to focus is highly correlated with educational and occupational success. In addition, many college students report feeling addicted to their cell phones. Consider this class to be an oasis from your device. Please read the following article to understand one of the main reasons I use this policy. To see more info, google: “Just having your cell phone in your possession can impair your learning, study suggests.” <https://www.psypost.org/2018/05/just-cell-phone-possession-can-impair-learning-study-suggests-51228#:~:text=Cognitive%20Science,.Just%20having%20your%20cell%20phone%20in%20your.impact%20your%20learning%2C%20study%20suggests&text=New%20research%20on%20college%20students.impact%20learning%20during%20a%20lecture.>
If you have an emergency and you need to have your phone available, please let me know. If I see you on your phone, I will ask you once (if at all possible, privately) to please put your phone away. If your phone continues to be a problem, I reserve the right to count you absent that day. Being on your phone for much of class means you are in class in body only.
- Quizzes and tests are taken on Blackboard. Deadlines for quizzes and test are ALMOST ALWAYS Tuesday at 11:59pm.**
- If you wait until the last hour to take a TEST, do not expect me to be able to fix it for you or allow you to take the TEST after the deadline.**
- All written assignments must be turned in by **the beginning of class** on the day the assignment is due in order to be accepted as on time.
- If you do not hand in an assignment at the beginning of class, 10 percentage points will be deducted for each day (including weekends) it is late. So, it is best to email me the assignment as soon as it is complete.
- Students, check your SPC email often, or forward it to the email address you check regularly.
- Students have ONE WEEK after a grade or absence is posted to discuss the grade with me. After such date, the grade will not be changed.
- Students must come to class daily with a notebook or printed notes and a pen or pencil. If you are not prepared, you may be marked absent.
- Laptops may not be used to take notes in class due to social network abusers.
- No tobacco products allowed in this classroom.
- Students may only make up presentations for full points in the event of sickness or the death of a family member and in both cases must provide proof. In the case of sickness, a doctor’s note is required to make up a speech. In the event of a funeral, the funeral program or obituary is required. **If you miss doing your presentation for any other reason, 20 points will be deducted.**
- Nov. 19** is the last day for a student to drop a course with a W or a professor to drop you with an X or XF.
- If you have something happen during the semester which makes you miss class for more than one day, please let me know a little about your situation as soon as possible. Don’t wait! Sending an email to let me know what is going on is much better than just waiting and showing up after being gone from class for a week.**

Warning: Missing a major assignment – cover letter and resume, speech, exam, etc – will result in lowering your course grade one letter grade. If you miss two major assignments, you will be dropped from this course!