

Course Syllabus**SPCH 1321****Business and Professional Communication****Communication Department****Division of Arts and Sciences****Reese****South Plains College****Spring 2020****Seth McLean****smclean@southplainscollege.edu****Office: RC316L****Office Hours:****Mon 9:15am-11:00am****Tues 9:15am-11:00am, 1:30pm-2:30pm****Wed 9:15am-11:00am****Thurs 9:15am-11:00am****Fri By Appointment****Office Phone: 806-716-4025**

South Plains College
Common Course Syllabus: SPCH1321
Revised Spring 2020

Department: Communications

Discipline: Speech Communication

Course Number: SPCH1321

Course Title: Business & Professional Communication

Available Formats: Conventional, Internet, Hybrid

Campuses: Levelland, Reese, Plainview, Lubbock Center

Course Description: Study and application of communication within the business and professional context. Special emphasis will be given to communication competencies in presentations, dyads, teams and technologically mediated formats.

Prerequisite: None

Credit: 3 **Lecture:** 3 **Lab:** 0

Textbook: Communicating at Work: Strategies for Success in Business and the Professions by Ronald B. Adler and Jeanne Marquardt Elmhorst, 11th Edition

Supplies:

1. Text
2. One audio recording device
3. Notebook(s) and pen/pencil/highlighter
4. Choice of sensory aid materials for oral presentations
5. Access to a computer for online activities
6. One flash drive with at least 1gb storage space
7. Three (3) DataLink 1200 26660 scantrons

This course partially satisfies a Core Curriculum Requirement:

Institutional Foundational Component Area (090)

Core Curriculum Objectives addressed:

- **Communications skills**—to include effective written, oral and visual communication
- **Critical thinking skills**—to include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information
- **Teamwork**—to include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal
- **Personal Responsibility**—to include the ability to connect choices, actions, and consequences to ethical decision-making.
- **Social Responsibility**—to include the demonstrated knowledge and competence, knowledge of civic responsibility, and the ability to engage effectively in regional, national, and global communities

Student Learning Outcomes:

Upon successful completion of this course, students will:

1. Demonstrate communication competence and critical thinking through an understanding of the foundational communication models.
2. Demonstrate essential public speaking skills in professional presentations.
3. Demonstrate written and oral competencies as it relates to employment (including job searches, interviews, interpersonal interaction, conflict management, leadership and performance appraisals.)
4. Apply essential dyadic and small group processes as they relate to the workplace.
5. Utilize various technologies as they relate to competent communication.
6. Demonstrate effective cross-cultural communication.

Student Learning Outcomes Assessment:

A pre- and post-test will be used to determine the extent of improvement that the students have gained during the semester.

Course Evaluation:

Course grade will be assessed according to the completion of the following using percentages noted:

Exams, Major Presentations, Group Activities, Interviews	60%
Daily Work, Critiques, Class Participation, Quizzes	20%
Final Examination/Projects (No exemptions)	20%

Attendance Policy:

Students are expected to attend all classes in order to be successful in a course. The student may be administratively withdrawn from the course when absences become excessive as defined in the course syllabus. When an unavoidable reason for class absence arises, such as illness, an official trip authorized by the college or an official activity, the instructor may permit the student to make up work missed. It is the student's responsibility to complete work missed within a reasonable period of time as determined by the instructor. Students are officially enrolled in all courses for which they pay tuition and fees at the time of registration. Should a student, for any reason, delay in reporting to a class after official enrollment, absences will be attributed to the student from the first class meeting.

Students who enroll in a course but have "Never Attended" by the official census date, as reported by the faculty member, will be administratively dropped by the Office of Admissions and Records. A student who does not meet the attendance requirements of a class as stated in the course syllabus and does not officially withdraw from that course by the official census date of the semester, may be administratively withdrawn from that course and receive a grade of "X" or "F" as determined by the instructor. Instructors are responsible for clearly stating their administrative drop policy in the course syllabus, and it is the student's responsibility to be aware of that policy. It is the student's responsibility to verify administrative drops for excessive absences through MySPC using his or her student online account. If it is determined that a student is awarded financial aid for a class or classes in which the student never attended or participated, the financial aid award will be adjusted in accordance with the classes in which the student did attend/participate and the student will owe any balance resulting from the adjustment.

Student Code of Conduct Policy: Any successful learning experience requires mutual respect on the part of the student and the instructor. Neither instructor nor student should be subject to others' behavior that is rude, disruptive, intimidating, aggressive, or demeaning. Student conduct that disrupts the learning process or is deemed disrespectful or threatening shall not be tolerated and may lead to disciplinary action and/or removal from class.

Diversity Statement: In this class, the teacher will establish and support an environment that values and nurtures individual and group differences and encourages engagement and interaction. Understanding and respecting multiple experiences and perspectives will serve to challenge and stimulate all of us to learn about others, about the larger world and about ourselves. By promoting diversity and intellectual exchange, we will not only mirror society as it is, but also model society as it should and can be.

Disability Statement: Students with disabilities, including but not limited to physical, psychiatric, or learning disabilities, who wish to request accommodations in this class should notify the Disability Services Office early in the semester so that the appropriate arrangements may be made. In accordance with federal law, a student requesting accommodations must provide acceptable documentation of his/her disability to the Disability Services Office. For more information, call or visit the Disability Services Office at Levelland (Student Health & Wellness Office) 806-716-2577, Reese Center (Building 8) 806-716-4675, or Plainview Center (Main Office) 806-716-4302 or 806-296-9611.

Nondiscrimination Policy: South Plains College does not discriminate on the basis of race, color, national origin, sex, disability or age in its programs and activities. The following person has been designated to handle inquiries regarding the non-discrimination policies: Vice President for Student Affairs, South Plains College, 1401 College Avenue, Box 5, Levelland, TX 79336. Phone number 806-716-2360.

Title IX Pregnancy Accommodations Statement If you are pregnant, or have given birth within six months, Under Title IX you have a right to reasonable accommodations to help continue your education. To [activate](#) accommodations you must submit a Title IX pregnancy accommodations request, along with specific medical documentation, to the Director of Health and Wellness. Once approved, notification will be sent to the student and instructors. It is the student's responsibility to work with the instructor to arrange accommodations. Contact the Director of Health and Wellness at 806-716-2362 or [email cgilster@southplainscollege.edu](mailto:cgilster@southplainscollege.edu) for assistance.

Course Requirements:

1. To read the information assigned in the text; you will be tested on this material, in addition to class lecture/discussion materials on scheduled exams.
2. To perform speeches and written material in a language understood by the instructor and class.
3. To take thorough notes (no pictures of notes) and study all lecture material, informational handouts, and assigned readings.
4. To actively participate in class discussions and group activities.
5. To show maturity and professionalism in preparation of assignments and in classroom behavior.
6. To show courteousness to fellow classmates/speakers (i.e. no electronic devices during speeches).
7. To initiate consultations with the instructor whenever assistance is needed regarding class assignments.
8. To appropriately cite information obtained from other sources, both in written and verbal formats. Please refer to the academic honesty section below for further details.
9. To initiate withdrawal from the course if absences become excessive.
10. A student may not pass the course if (s)he fails to complete two or more major assignments.
11. Laptops/tablets are not permitted for the purpose of note taking

Specific Attendance Policy Restated

1. All students enrolled for this course are expected to attend class regularly, be on time, and remain until dismissed.
2. Roll will be taken at each class meeting.
3. If a student is tardy, he/she should speak with the instructor after class to avoid having tardies count toward absences.
4. Two (2) tardies in a MW, TR, or summer class will constitute an absence.
5. If a student leaves class prior to dismissal of the class, he/she will be counted absent.
6. Whenever absences become excessive and minimum course objectives cannot be met, the student should initiate withdrawal from the course.
7. "Excessive absences" can be defined as more than FOUR (4) unexcused absences through the course of the (semester 2 in summer courses or one meeting per week classes).
8. The only absences labeled as "excused" are those absences due to participation in school functions, or documentable absences due to illness (doctor's note required in the next class period), or a death in the family requires the student to be in attendance of a funeral (proof required).
9. **The instructor may administratively drop a student due to excessive absences.**
10. Students are responsible for all classwork covered during absences from class even in cases in which they are able to satisfy the instructor that the absence was unavoidable.

Behaviors that will get you counted absent:

1. Wearing earbuds during class is disrespectful and not conducive to learning during class.
2. Watching videos during class.
3. Sleeping during class.
4. Disengaging from the class (cell phone usage).
5. Reading/studying for other courses during my class.
6. Disruptive behavior.
7. Leaving early.
8. Leaving for excessively long periods of time during class.

Grade Distribution

Exam 1	10%
Persuasive Speech	10%
Résumés/Cover Letter/Mock Interview	10%
Exam 2	10%
Information Gathering Interview	10%
Group Speech	10%
Final Assignments	
A. Informative Speech	10%
B. Final Exam	10%
Attendance	10%
Homework/In-class Activities	10%

Make-up Work:

Make-up work is **NOT** guaranteed. All work has a deadline and deadlines must be met even if the student is absent. An absence on the day that you are scheduled for oral presentations or examinations will result in a grade of zero for the assignment unless you meet one of the standards for and “excused absence” according to course policy. Being unprepared OR not knowing the date of your speech is not an acceptable excuse! If, according to the instructor’s discretion, the student is allowed to make up such a presentation or exam, the student may receive a late penalty for the assignment. Only **ONE** speech may be made up during the semester on the designated date for make-ups.

Note:

The instructor reserves the right to modify the course syllabus and policies, as well as notify students of any changes, at any point during the semester.

Course Schedule:

* Please note that this schedule is tentative and slight changes may be made as the semester progresses.

	Weekly Reading	Monday	Wednesday
Week 1	Chapter 1 01/13-01/15	Course Introduction	Intro Activities Ch. 1 Communicating at work
Week 2	Chapter 2 01/20-01/22	MLK Day – No Class	Ch. 2 Communication, culture, and work
Week 3	Chapter 9 & 10 01/27-01/29	Ch. 9 Developing and Organizing the Presentation	Ch. 10 Verbal and Visual Support in Presentations Persuasive Speech Assignment
Week 4	Chapter 11 02/03-02/05	Ch. 11 Delivering the Presentation	Exam Review
Week 5	Chapter 12 02/10-02/12	Exam 1	Ch. 12 Types of Business Presentations
Week 6	02/17-02/19	Library Day!!	Persuasive Speech Workshop (Outline Due)
Week 7	02/24-02/26	Persuasive Speech Day 1	Persuasive Speech Day 2
Week 8	Chapter 6 03/02-03/04	Persuasive Speech Day 3 Résumés and Cover Letters (Assignment)	Ch. 6 Principles of Interviewing – part 1
Week 9	03/09-03/11	Ch. 6 Principles of Interviewing – part 2 Résumés due	Mock Interview, Information Gathering Interview Assignment
Week 10	03/16-03/18	Spring Break	Spring Break
Week 11	Chapter 3 & 4 03/23-03/25	Ch. 3 Listening (Listener Survey)	Ch. 4 Verbal Messages
Week 12	Chapter 4 & 5 03/30-04/01	Ch. 4 Nonverbal Messages	Ch. 5 Interpersonal Strategies and Skills
Week 13	Chapter 7 04/06-04/08	Ch. 7 Leading and Working in Teams	Exam Review
Week 14	04/13-04/15	Easter Holiday	Exam 2 Information Gathering Interview Due
Week 15	04/20-04/22	Group Impromptu Speech Informative Speech Assignment	Informative Speech Workshop (Outline Due)
Week 16	04/27-04/29	Informative Speech	Informative Speech
Week 17	05/04-05/06	FINALS WEEK	FINALS WEEK