

KELLEY FINLEY

ASSISTANT PROFESSOR OF COMMUNICATION STUDIES

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EDUCATION

- MA** Texas Tech University, Communication Studies May 2012
Thesis: Uncertainty Reduction Theory in Casual Sexual Relationships
in College Age Females
Advisor: J. Scholl
- BA** Wayland Baptist University, Speech Communication May 2005
Minored in Mass Communication
- AS** South Plains College, AA May 2003

RESEARCH EXPERIENCE

- Thesis**, Texas Tech University, Lubbock Tx 2012
Advisor: Julianne Scholl
- Uncertainty Reduction Theory in Casual Sexual Relationship in College Age Females

TEACHING EXPERIENCE

- South Plains College**, Levelland January 2012 to Current
Assistant Professor, Speech Communication
- Professor for Public Speaking, an undergraduate course averaging 80 students per semester, covering the following topics: Organizing, Outlining, Researching and Presenting; taught in online and face-to-face formats and Dual Credit
 - Professor for Intro to Communication, an undergraduate course averaging 24 students a summer, covering the following topics, Organizing, Outlining and Presenting, Interpersonal Communication, and Relationship Maintenance, taught in an online format
 - Professor for Business and Professional Communication, an undergraduate course averaging 60 students a semester, covering the following topics, Organizing, Outlining, Researching and Presenting, Interviewing and Resume, taught in an online format
 - Develop quizzes, exams, and homework
 - Revise the syllabus to meet accreditation standards
 - Coordinate grading and assignments with other Speech Faculty

Whiteface High School, Whiteface
Teaching Assistant, English and Speech

Aug 2008 to Dec 2011

- Taught multiple grade levels of English and Speech
- Junior Class sponsor
- Cheer sponsor
- Prose and Poetry Director

Texas Tech University, Lubbock
Teaching Assistant, Communication Studies

Aug 2006 to Aug 2008

- Taught Public Speaking, an undergraduate course of multiple sections of 30
- Assisted in Interpersonal Communication course

PUBLICATIONS

Books

Fox, J & Finley, K., From Entry Level to Executive: All Communication Counts, US: Fountainhead Press, 2018.

PRESENTATIONS AND INVITED LECTURES

Paper Presentation, “Farm Girl to Faculty: An Analysis of Leadership from Student to Faculty,” NCA, Fall 2012

Keynote Address, Phi Theta Kappa Induction Ceremony, Spring 2012

Panel Program, “Use of Live Speech Capture Platforms in the Classroom, TSCA, Fall 2015

Panel Program, “Using Acclaim in the Speech or Theatre Classroom,” TSCA Fall 2016

Panel Program, Online Communication Classes as Echo Chambers in a University: Are we Killing the Face-to-Face Experience?” TSCA, Fall 2019

Panel Program, “Surviving Self-Publishing: A Community College Approach to Common Textbook Concerns” NCA, Fall 2019

Panel Program, “Creating the Capable Course: Text, Teaching and Technology in the Online Speech course, TCCTA, Spring 2019

Panel Program, “Using Blackboard Collaborate for Online Public Speaking,” TSCA Fall 2020

Panel Program, “Communicating our Care and Recovery: Recapturing our Identity as Educators in the Pandemic,” TCCTA Spring 2022

PROFESSIONAL AFFILIATIONS

National Communication Association, 2012-Present

Texas Community College Teachers Association, 2012-Present

Texas Speech Teachers Association, 2012-Present

PROFESSIONAL SERVICE

Blackboard Buddy

South Plains College, 2021- Present

Faculty Senate President

South Plains College, 2017-2019

Committees Served on at South Plains College

- Scholarship Committee 2013-2015
- Faculty Senate Representative 2014-2017
- Institutional Effectiveness Committee 2017-2019
- Campus Carry Committee 2017-2020
- Marketing and Recruitment Committee 2019-Present
- Course Evaluation Redesign 2022

Public Speaking Assessment Coordinator

South Plains College, 2013-2021

Speech Communication Advisor

South Plains College, 2017-Present

UIL Regional Director

South Plains College

- CX Debate, 2012-2013
- Poetry, 2014-Present

Co-coordinator for Fall Communication Mixer

South Plains College, 2016-2018

Co-coordinator for CommiCon (Speech Communication Contest)

South Plains College, 2016-2019

PROFESSIONAL DEVELOPMENT

Fall 2012

National Communication Association Conference, Orlando, FL

Fall 2013

Texas Speech Communication Association Conference, Lubbock, Tx

Fall 2015

Texas Speech Communication Association Conference, Dallas, TX

National Communication Association Conference, Las Vegas, NV

Fall 2016

Texas Speech Communication Association Conference, San Antonio, TX

Spring 2016

Texas Community College Teachers Association 2016 Conference, Houston, TX

Fall 2017

Texas Community College Teachers Association Leader's Conference, Austin, TX

National Communication association Conference, Dallas, TX

Fall 2018

Texas Community College Teachers Association – Member or Not, What You Need to Know- First week activity at SPC

Texas Community College Teachers Association Leaders Conference, San Antonio, TX

Spring 2019

Resident Assistant Training - SPC

Texas Community College Teachers Association 2019 Conference- Houston, TX

Texas Workforce Commission Presentation with Education Specialist, Micah Carpenter- SPC

Fall 2019

South Plains College Book Club-Learn Better by Ulrich Boser

Lighting Talks- SPC

Blackboard Design Workshops - SPC

Texas Speech Communication Association Conference- Amarillo, TX

National Communication Association Conference- Baltimore, MD

Spring 2020

Lightening Talks-SPC

Blackboard Proficiency Trainings -SPC Online

Fall 2020

Designing Experiences- Making Videos -SPC Online

Designing Experiences- Building a Learning Community-SPC Online

Texas Speech Communication Fall Conference- Online

Spring 2021

Feedback Fruits Training-SPC Online

Fall 2021

Herf Funding Blackboard Redesign – SPC

Peer Consultation for Blackboard - SPC

Feedback Fruits Roundtable Discussion- SPC

Spring 2022

TCCTA Conference-Frisco, Tx

COMMUNITY SERVICE

King's Kids PDO

Board of Directors, Levelland, Tx, 2018-2019

Levelland Boy's Little Dribblers Association

Secretary, Levelland Tx, 2020-Present

Smyer Baptist Church

Sunday School teacher & VBS leader, Smyer, Tx 2019-2022